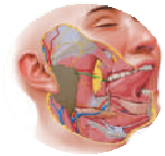
MOUTH STRIP

DISRUPTIVE INNOVATIONS FOR SMARTER SUPPLEMENTS

FDA fssai GMP HALAL INDIA ISO 22000:2018 HACCP Health Canada VEGAN

Oral Strips are Simply Better!!

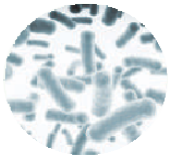


Better Absorption

The Buccal Absorption of Oral Thin Films provides superior absorption and assimilation into the body.

Better Nutrition

Our Thin Films crafted with Natural Ingredients & carefully handpicked actives for better Bio-Availability & Nutrition.



Better Applicability

Suitable for different applications such as oral care, Supplements, Pharmaceuticals.

Better Stability

The polymer matrix embedded with actives gives better stability.

Better Portability

It just fits in your wallet and no water required.

Better Experience

Exotic natural flavours sourced from across the globe and natural non caloric sweeteners gives a delicious taste and makes the consumer want more.

Better Science

Powered by Buccal absorption that yields maximum efficacy with minimum dose.

THE MOUTH STRIP CO.

Our Strengths

- Working with world's top customers who are leaders in their space such as MLMs, FMCG, Nutrition, Oral Health, Pet Care, etc.
- 2 billion manufacturing capacity with economies of scale.
- Multiple packaging styles that competes with global standards.
- Least turnaround time from ideation to market.
- Intellectually selected & combined ingredients, flavours, sweeteners and colours to achieve the best experience.
- On going research on next generation oral thin strips to stay ahead in the marketplace.
- Currently we hold the world's largest product portfolio in Nutraceutical - Oral Thin Films dosage form.

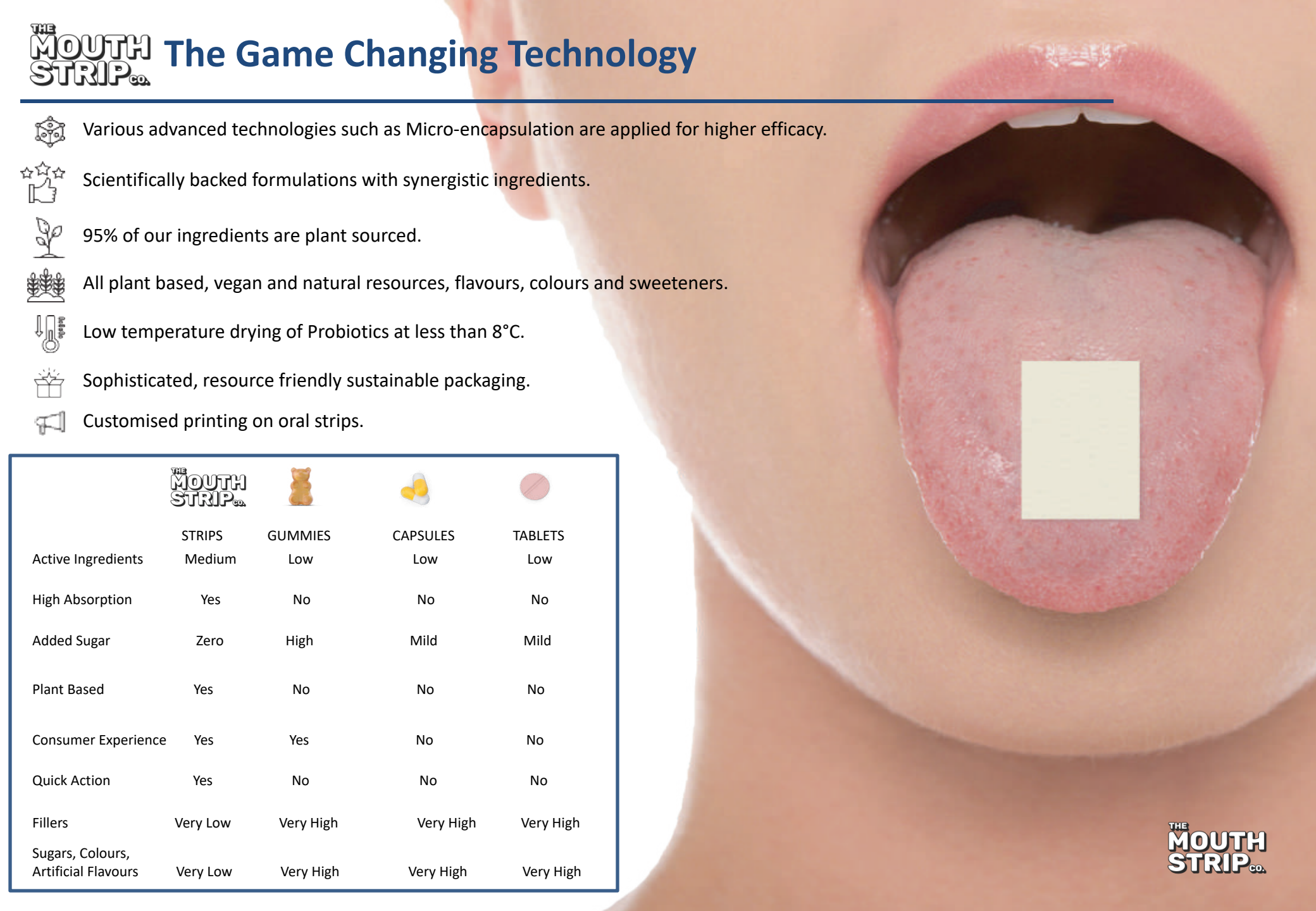
100+	315+	95+	15+
PRODUCTS	SKUS	FLAVOUR OPTIONS	PACKAGING OPTIONS

THE MOUTH STRIP CO.

The Game Changing Technology

- Various advanced technologies such as Micro-encapsulation are applied for higher efficacy.
- Scientifically backed formulations with synergistic ingredients.
- 95% of our ingredients are plant sourced.
- All plant based, vegan and natural resources, flavours, colours and sweeteners.
- Low temperature drying of Probiotics at less than 8°C.
- Sophisticated, resource friendly sustainable packaging.
- Customised printing on oral strips.

	STRIPS	GUMMIES	CAPSULES	TABLETS
Active Ingredients	Medium	Low	Low	Low
High Absorption	Yes	No	No	No
Added Sugar	Zero	High	Mild	Mild
Plant Based	Yes	No	No	No
Consumer Experience	Yes	Yes	No	No
Quick Action	Yes	No	No	No
Fillers	Very Low	Very High	Very High	Very High
Sugars, Colours, Artificial Flavours	Very Low	Very High	Very High	Very High



IP

Nano-encapsulated Iron	Application No. 202041012621	Patent Filing Date 23 March 2020	Current Status Patent Granted	Global Patent 
Ayurceuticals - Nano-ayur-ceuticals of various herbs either alone or in combination for different uses.	202041012309	21 March 2020	Patent Granted	Indian Patent
Unique process to prepare Oral Thin Films (OTFs) at low temperatures (for Enzymes / Probiotics / Proteins etc.)	202041011519	17 March 2020	Patent Granted	Indian Patent
Concept and use of Oral thin Films in Dental with probiotic and Herbal Infusions.	202041011065	14 March 2020	Patent Granted	Indian Patent

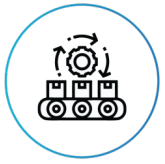
Challenges

Age old large brands struggling to keep up the growth.

Advancements in the market such as Product Administration, Packaging, Convenience etc.

Standing apart in current competition.

Low patient or consumer engagement.



Alternative Product Line Extension.

Superiority of OTFs

What we eat doesn't matter if it is not absorbed into the body. Amount of nutrients that get into blood is the bioavailability. Significant advantages of The Mouth Strip Co. compared to other dosage forms.

Parenterals have high bioavailability but...

1. Painful process
2. Professional administration
3. Trip to a physician
4. Cannot use it on-the-go

Oral dosage forms have convenience but...

1. Less bio-availability
2. Needs water to administer
3. Oral dysphagia Children & elderly patients
4. Unpleasant taste

CONVENIENCE **EXPERIENCE** **EFFICACY**

MOUTH STRIP

Ingredients MOUTH STRIP Can Fit

VITAMINS

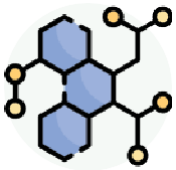
Clinically backed Vitamins sourced from all-across the globe with full traceability. Ex: Vitamin D3, Vitamin K2, B Vitamins.

HERBALS

Super critical extracted & standardised herbal extracts with highest potency & bio-activity. Ex: Curcumin, Ashwagandha, Saffron etc.

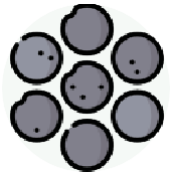
PROBIOTICS

Stable, Potent & Encapsulated probiotics which can fit our dosage form & withstand high temperature. Ex: Bacilus Coagulans, Bacilus Clausi etc.



ENZYMES

Stabilised enzymes with Encapsulation and high potency. Ex: Papein, Protease, Lipase etc



MICRO NUTRIENTS

Stabilised enzymes with Encapsulation and high potency. Ex: Papein, Protease, Lipase etc

Product Categories

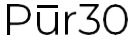
MOUTH STRIP

Our Global Alliances

*Arrangement: Dosage & delivery specific exclusivity for oral thin films.

MOUTH STRIP

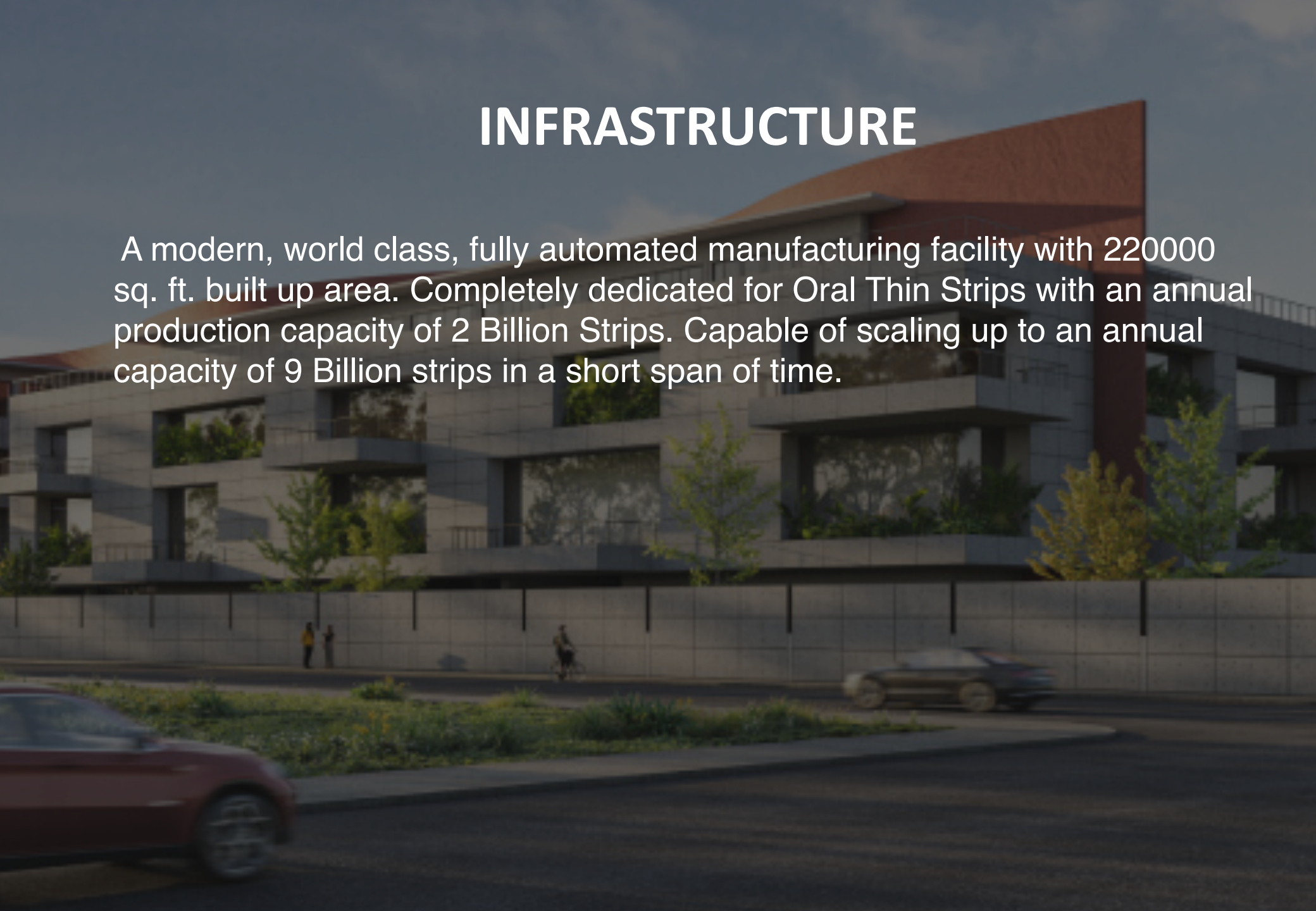
Our Clients



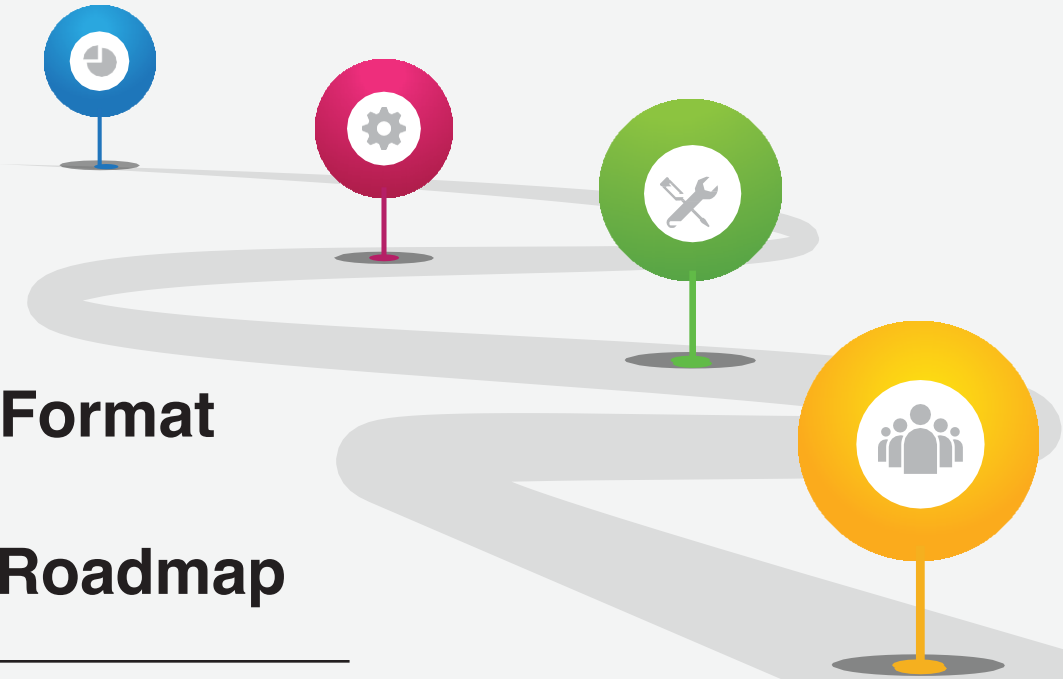
MOUTH STRIP

INFRASTRUCTURE

A modern, world class, fully automated manufacturing facility with 220000 sq. ft. built up area. Completely dedicated for Oral Thin Strips with an annual production capacity of 2 Billion Strips. Capable of scaling up to an annual capacity of 9 Billion strips in a short span of time.



MOUTH STRIP



Need for New Delivery Format
&
Product Collaboration Roadmap

Sleep

Energy

Male Sexual Wellness

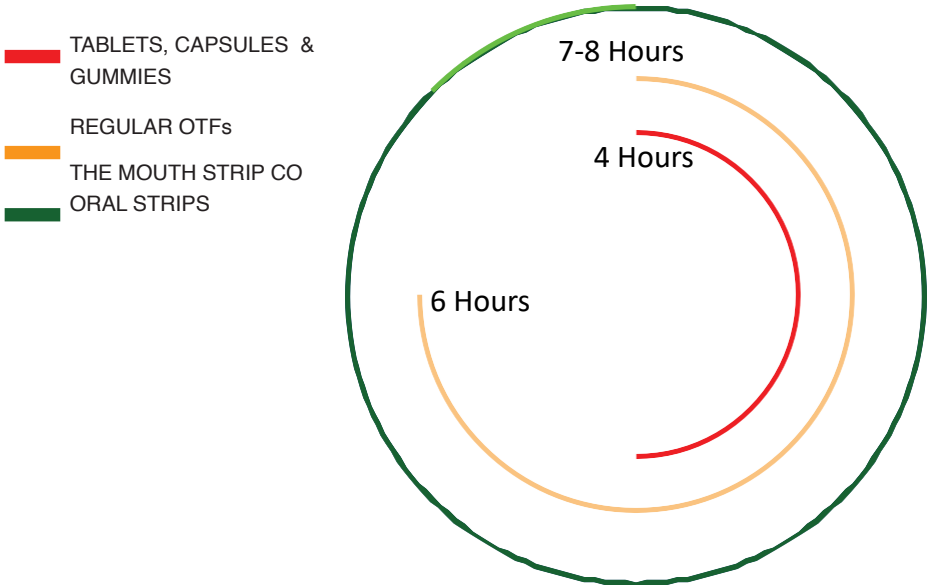
Kava

MOUTH STRIP

Sleep Oral Strips

- Extramel® Melon Extract
- Tart Cherry
- Melatonin
- Chamomile Extract
- Valerian
- Hibiscus Extract

- Micro encapsulation technology to:
  - Improve bioavailability.
  - Improve stability and shelf life.
  - Optimise taste and visual aesthetics.
- Clinically proven efficacy against capsules, gummies, oral strips and microencapsulated oral strips.
- Clinically studied for extended sleep support with sustained release microencapsulated oral strip.



- Clinical study showed that Bioavailability of oral melatonin through digestive process was only 3%, making The Mouth Strip Co strip the best among oral category. (Lars P.et al 2013) - pubmed.ncbi.nlm.nih.gov/26893170/

MOUTH STRIP

Energy Oral Strips

- Green Coffee Bean Extract (50% Caffeine)
- Suntheanine® (L-Theanine) 30 mg
- Vitamin B12 (Methylcobalamin) 1000 mcg
- Ginseng

Clinically studied synergistic ingredients for superior and long-lasting effects.

- Micro encapsulation technology to:
  - Improve bioavailability.
  - Improve stability and shelf life.
  - Optimise taste and visual aesthetics.
- Clinically proven for both Cognitive alertness and performance-based energy scale.
- Clinically proven superiority against capsules, gummies, oral strips and microencapsulated oral strips.

HotSol

HotSol

Mouth warming strips that produce holistic warmth in your mouth when taken.

Patented technology

Sustainable, innovative and attractive packing styles

MOUTH STRIP

Male Sexual Wellness Oral Strips

Testofen®

Cordyceps Militaris

Vitamin E

34 Se Selenium

Clinically studied synergistic ingredients for superior and long-lasting effects.

- Micro encapsulation technology to:
  - Improve bioavailability.
  - Improve stability and shelf life.
  - Optimise taste and visual aesthetics.
- Testofen® clinically tested for testosterone levels, improved sexual activity and overall improvement in sexual function. (Amanda Rao et al, 2016)
- Cordyceps Militaris clinically proven to have significant improvement on testosterone level and sperm count. (Sureena Pohsa et al, 2020)

Patented technology

Sustainable, innovative and attractive packing styles

MOUTH STRIP

Kava Oral Strips

Sustainably sourced from remote Vanuatu kava farmers, processed to possess high kavalactone concentration.

A Mouth Strip Co proprietary complex

- Micro encapsulation technology to:
  - Improve bioavailability.
  - Improve stability and shelf life.
  - Optimise taste and visual aesthetics.

- Traditionally used and clinically proven to:
  - Aids sleep and helps especially with stress induced insomnia.
  - Helps decrease generalised anxiety without the issue of habit forming.
  - Has neuroprotective properties.
  - Powerful anti-inflammatory and helps in relieving pain.

ColdSol

ColdSol
A pleasant cool feel in synergy with the calming flavours.

Patented technology

Sustainable, innovative and attractive packing styles

MOUTH STRIP

Health Supplements

S. No	Product	Flavour	Active ingredients
Health Supplements			
1	Multivitamin	Mango	Vitamin A 500 IU + Vitamin D 3 400 IU + Vitamin K2 80 mcg + Vitamin C Ascorbic acid 15 mg + Vitamin B5 (Calcium D Pantothenate) 10mg + Vitamin B6 (Pyridoxine Hydrochloride) 2 mg + Vitamin B7 (Biotine) 300mcg + Vitamin B12 1000 mcg + Vitamin B9 (Folic acid) 400 mcg + Iodine as Potassium Iodide 150 mcg + Maganese Sulphate Monohydrate 2 mg
2	Energy	Strawberry	Caffeine 50 mg + L-theanine 30 mg + B12 1000 mcg
3	Sleep	Lemon + Peppermint	Nano-Valerian 50 mg + Melatonin 5 mg + Lavender 20 mg + Chamomile 10 mg + Hibiscus 10 mg
4	Sleep	Berry Flavour	Tart Cherry 50 mg + Valarian 50 mg + Saffron 20 mg
5	Calm & stress	Wild Berry	SunTheanine 70 mg + Holy Basil 30 mg + Passion Flower 20 mg + Lemon balm 10 mg
6	Calm and Cognitive Relax	Spearmint	Kava Kava 100 mg (70 % Kava)
7	Hangover	Orange	Curcumin + Electrolytes + Enzymes
8	Men’s Sexual Health	Chocolate	Testofen - 50% Saponin Glycosides + Selenium + Chromium + Ashwagandha
9	Male - Fertility Enhancer	Orange	Selenium + Quatrefolic + Iron 14 mg + Vitamin D3
10	Weight Management	Lemon	Forslean 125 mg + Capsimax + Chromium
11	Appetite Suppressant	TBC	Chromax 1000 mcg + Saffron 30 mg + Albion Molybdenum 400 mcg
12	Memory & Cognition (Affron)	Wild berry	Bacopa 75 mg + Saffron 30 mg
13	Probiotics	Butterscotch	Probiotics - Bacillus Coagulans - 5 Bill CFU
14	Digestive and Gut Health	Blueberry	Probiotics + Digestive Enzymes + Apple Cider Vinegar
15	Pain Management	Orange	Boswellia 40 mg (Aqualox) or Boswellia 100 mg (Aflapin)

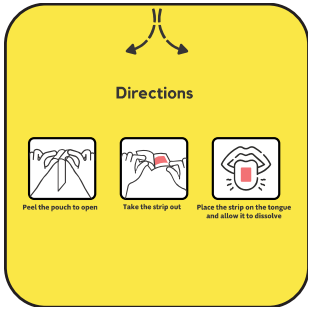
MOUTH STRIP

FRONT

REAR

POUCH

FRONT



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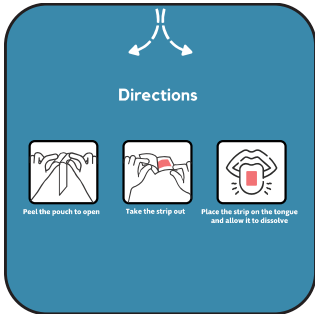

REAR

Health Supplements 1

Boost your vitality with our Energy supplement. It's designed to increase stamina and mental alertness while reducing fatigue. The unique blend of ingredients enhances endurance and keeps you energised throughout the day.

Experience restful nights with our Sleep supplement. Formulated to improve sleep quality, it helps you fall asleep faster and wake up refreshed. Say goodbye to restless nights and hello to rejuvenating sleep.

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Find tranquillity with our Calm & Stress supplement. It reduces stress and anxiety, promotes relaxation, and supports emotional well-being, helping you maintain inner peace.

Find tranquillity with our Calm & Stress supplement. It reduces stress and anxiety, promotes relaxation, and supports emotional well-being, helping you maintain inner peace.

Our Multivitamin is a comprehensive blend of essential vitamins and minerals to support overall health. Packed with antioxidants, it bolsters the immune system, enhances energy levels, and promotes healthy skin, hair, and nails.

Promote gut health with our Probiotics supplement. It contains beneficial bacteria that aid digestion, boost the immune system, and maintain a balanced gut microbiome for overall wellness.

Our Male Fertility Enhancer is designed to optimize reproductive health. It boosts sperm count, motility, and overall fertility, helping couples on their journey to parenthood.

Boost testosterone levels naturally with our Male Testosterone Enhancer. It supports muscle growth, stamina, and libido, enhancing overall vitality.

THE MOUTH STRIP CO.

Health Supplements

S.No	Product	Flavour	Active ingredients
Health Supplements			
16	Pain Management	Orange	Boswellia 40 mg (Aqualox) or Boswellia 100 mg (Aflapin)
17	Healthy Bones and Joints	Orange	UC II + Vitamin D 32000IU + K2 70 mcg
18	Heart - Qmax	Mango + Orange	CoQ10 - 100mg
19	Healthy Brain	Strawberry	Vitamin B12 - 1000 mcg + Saffron 14 mg + Holi Basil 20 mg
20	Bone disorders	Vanilla	Vitamin K2 70 mcg + Vitamin D3 2000 IU
21	Pain & Inflammation	Ginger Lemon	Curcumin 50 mg + Boswellia 50 mg
22	Expectorant	Spearmint	Natural Cough Strips
23	Cellular health	Orange	Folic acid 400 mcg + D3 2000 IU
24	Eye - (Lutemax 2020)	Blueberry	Lutein 10 mg and Zeaxanthin 2 mg
25	Fatigue	Strawberry	Ginseng 75 mg + Maca 50 mg + Green Coffee extract 20 mg
26	Ashwagandha - KSM 66	Blueberry	Ashwagandha 125 mg
27	Haemoglobin - ABFortis	Cherry	Iron Strips - 19 mg + Folic acid
28	Anti-Acidity + Anti-Gas	Peppermint	Foeniculum Vulgare 20 mg + Carum Carvi 20 mg + Emblica Offcinalis 20 mg + Coleus Amboinicus Lour 10 mg + Mint Extract 12 mg + Anise 15 mg + Fennel 15 mg + Caraway 20mg + Coriander 10 mg + Ginger 15 mg + Cumin 12 mg
29	Immune	Mixed Fruit	PurMune - Beta Glucan 20 mg + Vitamin C 40 mg + Elderberry 20 mg (65:1)

Health Supplements 2

Enhance cognitive function with our Memory supplement. It supports brain health, sharpens memory, and improves focus and mental clarity. Stay mentally agile and alert.

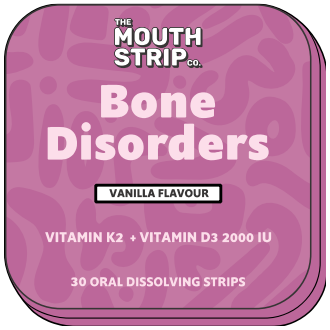
Achieve your weight goals with our Weight Management supplement. It aids in appetite control, metabolism boost, and fat burning, making weight management more attainable.

Support digestive health with our Digestive & Gut supplement. It alleviates digestive discomfort, reduces bloating, and supports a healthy gut microbiome for optimal digestion.

Our Healthy Bones & Joints supplement improves bone density and joint mobility. It reduces the risk of osteoporosis and supports overall bone and joint health.

Protect your heart with our Heart Health supplement. It lowers cholesterol levels, maintains healthy blood pressure, and reduces the risk of cardiovascular diseases.

Our Anti-Acidity supplements are designed to provide relief from heartburn, acid reflux, and indigestion. With natural ingredients like ginger and chamomile, they help soothe the digestive system, reduce acidity, and promote comfortable digestion after meals.



Our Bone Disorders supplements are designed to support healthy bones and prevent common bone-related issues such as osteoporosis. Rich in calcium, vitamin D, and other minerals, they promote bone density, reduce the risk of fractures, and ensure strong skeletal health.

Experience relief with our Pain & Inflammation supplement. It reduces inflammation and alleviates pain caused by arthritis, muscle soreness, and other ailments.

Achieve your weight goals with our Weight Management supplement. It aids in appetite control, metabolism boost, and fat burning, making weight management more attainable.

Our Brain Health supplement nourishes the brain with essential nutrients. It enhances cognitive function, memory, and mental clarity, supporting overall brain health.

MOUTH STRIP

Health Supplements 3

Ease respiratory discomfort with our Expectorant supplement. It promotes mucus clearance, relieves coughing, and supports respiratory health.

Support cellular repair and vitality with our Cellular Health supplement. It contains antioxidants that combat oxidative stress and promote overall cellular well-being.

Boost your body's natural defences with our Immune Support supplements. Packed with a blend of vitamins, minerals, and antioxidants, they strengthen your immune system, making it more resilient against infections and illnesses.

Fight fatigue and boost energy levels with our Fatigue supplement. It reduces tiredness, increases alertness, and supports physical endurance, keeping you energized throughout the day.

Harness the power of Ashwagandha, an adaptogenic herb known for its stress-reducing properties. Our Ashwagandha supplements help manage stress, improve mood, and enhance overall well-being, making it an excellent addition to your daily routine.

Our Iron Products are designed to address iron deficiency and anemia. They increase red blood cell production, improving oxygen delivery to cells and combating fatigue.

Say goodbye to discomfort with our Pain Management supplements. Formulated with anti-inflammatory ingredients like turmeric and boswellia, they provide relief from joint pain, muscle soreness, and chronic pain conditions, allowing you to enjoy life without limitations.

Boost your body's natural defences with our Immune Support supplements. Packed with a blend of vitamins, minerals, and antioxidants, they strengthen your immune system, making it more resilient against infections and illnesses.

Our Hangover remedy supports liver health and aids in hangover recovery. It reduces the severity of hangover symptoms, including headache and nausea, allowing you to bounce back after a night out.

MOUTH STRIP

Kids

S.No	Product	Flavour	Active ingredients
Kids			
1	Kids Oral Health/ Mouth Wash	Orange	Mint + Probiotics + Cranberry
2	Kids Immune	Lemon	Wellmune 30 mg + Vitamin C 20 mg + Zn 5 mg
3	Kids Multivitamin	Tropical Mango	Vitamin A 500 IU + Vitamin D 3 400 IU + Vitamin K2 40 mcg + Vitamin C Ascorbic acid 15 mg + Vitamin B5 (Calcium D Pantothenate) 10mg + Vitamin B6 (Pyridoxine Hydrochloride) 2 mg + Vitamin B7 (Biotine) 300mcg + Vitamin B12 6 mcg+ Vitamin B9 (Folic acid) 200 mcg + Iodine as Potassium Iodide 150 mcg
4	Kids Brain	Mixed Berry	Omega3 (EPA+DHA) 60 mg
5	Kids Probiotic	Lemon	Bacillus Coagulance 5 Bill CFU
6	Kids Appetite Builder	Orange	B1 + B2 + Foeniculum vulgare + Ginger + Amla

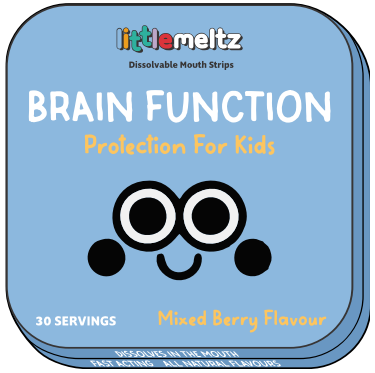
MOUTH STRIP

Kids

Support your child's digestive health with our Kids Probiotic product. It maintains a balanced gut microbiome, aids digestion, and strengthens their immune system, ensuring overall well-being.

Ensure your child receives essential nutrients with our Kids Multivitamin supplement. It supports overall growth and development, enhances energy levels, and fills nutritional gaps to keep your child thriving.

Encourage healthy eating habits with our Kids Appetite Builder supplement. It stimulates appetite, helps picky eaters, and ensures they receive the nutrition they need for growth and vitality.



Nurture your child's cognitive development with our Kids Brain supplement. It contains ingredients that support memory, focus, and concentration, promoting optimal brain function during their formative years.

Boost your child's immune system with our Kids Immune supplement. It contains essential vitamins and nutrients to strengthen their natural defences, helping them stay healthy and resilient against common illnesses.

Our Oral Health & Mouthwash product is specially formulated for kids to promote healthy teeth and gums. It helps prevent cavities, reduces plaque build-up, and leaves their mouths feeling fresh and clean, encouraging good oral hygiene habits from a young age.

MOUTH STRIP

Pet Care

S.No	Product	Flavour	Active ingredients
Pet Care			
1	Pets - Eye Health	Raspberry	Lutein 10mg + Zeaxanthin 2mg
2	Pets - Calming	Mint	Melatonin 0.6 mg + L-Theanine 40 mg + Chamomile - 20 mg + Tryptophan 20 mg
3	Pets - Anti-emetic	Ginger	Ginger 50 mg + Carom Seeds Extract 25 mg + Grape Seed Extract 25 mg
4	Pets - Healthy Gut	Roasted Chicken	Probiotics Blend 5 Bill CFU + Apple Cider Vinegar
5	Pets - Urinary Track Infection	Cranberry	Cranberry 50 mg (15%) + Probiotics Blend
6	Pets - Breath Freshener	Multiple Flavours	Spearmint , Winter Green
7	Pets - Joint Pain	Lamb	Serratiopeptidase - 80000 IU
8	Pets - Hip pain	Salmon	Curcumin 50 mg + Boswellia 25 mg + Chandroitin Sulfate 25 mg + Methy Sulfonyl Methane 25 mg
9	Pets - Diarrhoea & Gas	Peanut butter	Lactobacillus acidophilus - 5 Bill CFU + Protease , Amylase & Lipase - 25 mg
10	Pets - Multivitamin	Berry Flavour	Multivitamin Blend
11	Pets - Skin & Coat	Salmon	Omega 360 mg + Biotin 5000 mcg + Folic Acid 400 mcg + DHA40 mg
12	Pets - Worms Relief	Berry Flavour	Berberis Vulgaris 50 mg + Pumpkin Seed Extract 50 mg + Virgin Coconut Oil + Honey

MOUTH STRIP

Animeltz

Dissolvable Mouth Strips

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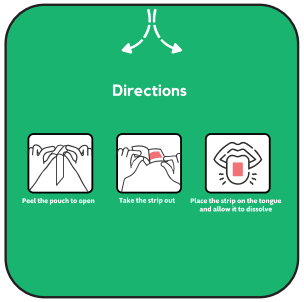

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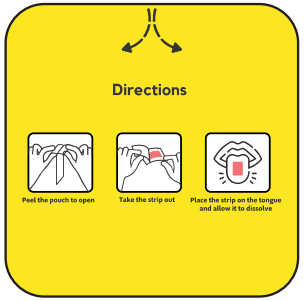

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Pet Care

Support your pet's digestive health with our Pets Healthy Gut supplement. It maintains a balanced gut microbiome, aids in digestion, and reduces the risk of gastrointestinal issues, promoting overall well-being.

Combat intestinal worms and parasites with our Pets Worms Relief solution. It helps eliminate common pet worms, such as roundworms and tapeworms, promoting a healthy and worm-free pet.

Combat anti-emetic issues in your pets with our Nausea & Vomiting product. It provides relief from motion sickness, digestive upset, or side effects from medications, ensuring your pets stay comfortable.

Our Pets Urinary Tract Infection solution helps prevent and alleviate UTIs in your furry friends. It supports urinary tract health and reduces the risk of recurring infections, ensuring a happy and healthy pet.

Combat diarrhoea and digestive upset in your pets with our Pets Diarrhoea and Gas product. It aids in resolving stomach issues, reducing discomfort, and restoring normal digestion for a happier pet.

Enhance your pet's vision and protect their eye health with our Lutein-enriched Eye Health supplement. Lutein, a potent antioxidant, safeguards against UV damage and age-related eye conditions. It promotes clear vision, healthy retinas, and improved visual acuity, ensuring your pets enjoy vibrant eyesight and a better quality of life.

Relieve for your pet's hip pain and discomfort. Whether it's due to aging, injury, or any other reason. It is formulated to promote joint mobility, reduce inflammation, and enhance overall hip health in your pets.

Ease hip pain and discomfort in your pets with our Pets Joint Pain remedy. It supports joint mobility, reduces inflammation, and promotes overall joint health, allowing your pets to move freely and comfortably.

Our Pets Calming solution is designed to alleviate stress and anxiety in your furry companions. It soothes nervousness during thunderstorms, fireworks, or separation anxiety, promoting a calm and happy pet.

Provide your pets with essential nutrients and vitamins through our Pets Multivitamin supplement. It supports overall health, boosts the immune system, and ensures your pets receive the daily nutrition they need.

Our Pets Skin and Coat product enhances the shine and health of your pet's fur. It reduces shedding, alleviates skin issues, and promotes a lustrous coat for a more beautiful and comfortable pet.

Say goodbye to pet bad breath with our Pets Breath Freshener product. It eliminates odor-causing bacteria, providing fresh breath and better oral hygiene for your pets.

MOUTH STRIP

Dental Care

S.No	Product	Flavour	Active ingredients
Dental Care			
1	Dental - Howru Smile (Dental Periodontitis)	Peppermint	Bifidobacterium lactis
2	Dental - Sensitivity	Cinnamon	Clove + Cinnamon + Capsaicin + Proprietary Blend
3	Dental Pain	Clove	Clove + Capsaicin + Virgin coconut oil
4	Dental Anti-bacterial	Winter green	Spearmint + Eucalyptol + Clove + Turmeric + Virgin coconut oil + Cinnamon
5	Dental - Gum health	Ice mint	Probiotics + Calcium + D3
6	Dental - Teeth whitening	Mint	Citrus BioFlavonoids + White Turmeric extract + Neem + Holi Basil

MOUTH STRIP

Dental Care

Our Dental Periodontics solution focuses on gum health and prevention of periodontal diseases. It supports healthy gum tissue, reduces inflammation, and helps maintain the integrity of your gums and teeth, promoting long-term oral health.

Experience relief from dental sensitivity with our Dental Sensitivity product. It alleviates discomfort triggered by hot or cold foods and drinks, providing a more enjoyable eating experience while strengthening tooth enamel.

Our Dental Pain remedy is designed to soothe toothache and oral discomfort. It provides rapid relief from dental pain, allowing you to get back to your daily activities with a healthy, pain-free smile.

Combat harmful bacteria in your mouth with our Dental Anti-Bacterial solution. It reduces plaque build-up, fights bad breath, and promotes overall oral hygiene, keeping your mouth fresh and healthy.

Maintain optimal gum health with our Dental Gum Health product. It prevents gum disease, reduces bleeding, and supports gum tissue regeneration, ensuring your gums are strong and resilient.

Achieve a brighter smile with our Dental Teeth Whitening solution. It gently removes stains, brightens enamel, and restores your teeth to their natural radiance, boosting your confidence with a sparkling smile.

MOUTH STRIP

Sports Supplements/E-Gaming

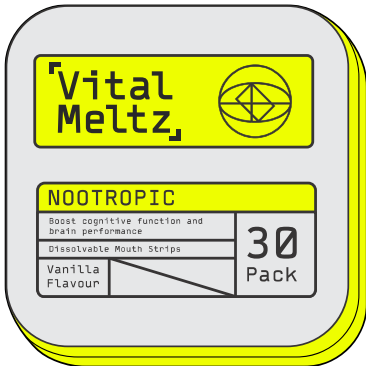
S.No	Product	Flavour	Active ingredients
E-Gaming / Sports Nutrition			
1	Blue Ray / Eye Health	Strawberry	Mycolamine 50 mg + Lutegen 50 mg
2	Nootropic	Vanilla	DI-CAFFEINE MALATE 50 mg + L theanine 40 mg
3	Cognitive Support	Ginger Lemon	SerinAid phosphatidylserine 40 mg + Suntheanine 40 mg
4	Pre-workout	Spearmint	Ginseng 100 mg + B12 1500 mcg + Vit D3 2000 IU + Green Coffee Extract 50 mg
5	Inflamation and Pain Management	Blueberry	Aflopin 100 mg + Boswelia 40 mg
6	Joints and Bone Health	Orange	UC II collagen 40 mg+ Vitamin K2 40 mcg + Vitamin D3 1000 IU

MOUTH STRIP

Sports Supplements/E-Gaming

Our Eye Health / Blue Ray product is designed for athletes who prioritise visual clarity and eye comfort. It helps reduce eye strain from blue light exposure, supports eye health, and ensures optimal visual performance, enhancing your focus during training and competition.

Prepare your body for intense workouts with our Pre-Workout supplement. It boosts energy levels, enhances endurance, and increases blood flow to muscles, optimising your physical performance and maximising gains from your training sessions.



Enhance mental clarity and cognitive function with our Nootropic supplement. It supports brain health, improves focus, and sharpens mental acuity, helping athletes maintain peak cognitive performance during training and competition.

Our Cognitive Support product is tailored to athletes seeking optimal brain function. It enhances memory, reduces cognitive fatigue, and promotes mental sharpness, ensuring athletes perform at their best both physically and mentally.

Combat post-workout inflammation and pain with our Inflammation & Pain Management product. It reduces muscle soreness, accelerates recovery, and minimises discomfort, allowing athletes to train more effectively and consistently.

Maintain joint and bone health with our Joints & Bone Health supplement. It strengthens bones, supports joint mobility, athletes and reduces the risk of injury, ensuring can push their limits while minimising the risk of fractures and joint issues.

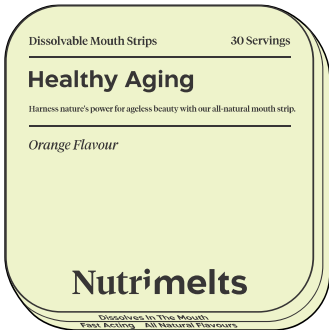
MOUTH STRIP

Nutri-Cosmetics

S.No	Product	Flavour	Active ingredients
Nutri-Cosmetics			
1	Healthy Aging		NMN 150 mg
2	Anti-Ageing / Anti-Wrinkle		S-Acetyl Glutathione (SAG) (Emothion) 100 mg + Hyaluronic acid + Citrus Bioflavonoids 20 mg + Vitamin D3
3	Soft Skin / Collagen Builder		SkinAx + Citrus Red Orange Complex + Vitamin C 40 mg + Biotin 1000 mcg
4	Beauty - Skin Hair & Nails		Biotin 5000 mcg + Folic acid 400mcg + D3 400 IU
5	Sunscreen Protection / Skin Care		NutroxSun (Exclusive mix of pomelo and rosemary extracts - 100 mg) + Beta Carotene + Vitamin B3 + Vitamin E
6	Skin Hydration / Oral Skin Moisturizer		Ceramosides 30 mg + Chamomile 20mg + Cilantro 30 mg
7	Hair Fall Control		Keranat - 100 mg + Biotin + Vitamin D3 + Vitamin E + Iron + Folic acid
8	Inner Calm and Beauty		L-Theanine (Suntheanine) + Passion Flower + Lemon Balm + Holy Basil + Ashwagandha + Lavender extract
9	Skin Whitening / Glowing Skin		S-Acetyl Glutathione (SAG) (Emothion) 100 mg + Vitamin C + Vitamin D3 + Vitamin B12 + Pomegranate extract
10	Pigmentation / Damaged Skin / Luminosity		Trans-Resveratrol 100 mg + Vitamin D3 + Vitamin E

MOUTH STRIP

Nutri-Cosmetics



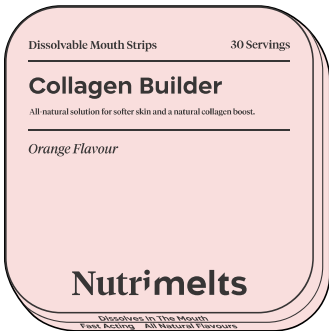
Our Healthy Aging supplement is designed to promote graceful aging from the inside out. It supports overall vitality, boosts energy levels, and provides essential nutrients to help you maintain your youthful glow as you age gracefully.

Our Sunscreen Protection supplement is your inner shield against UV damage. It boosts your skin's natural defence mechanisms, reducing the harmful effects of sun exposure and preserving your skin's youthful appearance.

Combat signs of aging with our Anti-Aging and Wrinkle supplement. It reduces the appearance of fine lines and wrinkles, enhances skin elasticity, and promotes a more youthful complexion for a timeless beauty.

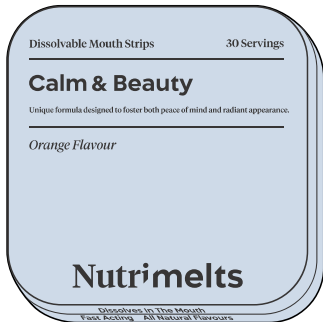
Hydrate and nourish your skin from within with our Skin Moisturizer & Hydration supplement. It locks in moisture, improving skin elasticity and texture, leaving you with a dewy and youthful complexion.

Combat pigmentation and restore damaged skin with our Pigmentation and Damaged Skin supplement. It reduces skin blemishes, promotes even skin tone, and helps repair skin damage, giving you renewed confidence.



Experience radiant skin with our Collagen Builder supplement. It stimulates collagen production, resulting in smoother and firmer skin. Say goodbye to dryness and hello to soft, supple skin.

Achieve luscious locks and strong nails with our Beauty Hair and Nails supplement. It promotes hair growth, strengthens nails, and enhances overall hair and nail health for a stunning appearance.



Experience inner tranquillity and outer beauty with our Inner Calm and Beauty supplement. It reduces stress and anxiety, leading to improved skin health and a radiant complexion.

Our Skin Whitening and Glow supplement brightens your complexion and reduces pigmentation. It enhances skin radiance and evens out skin tone for a luminous, glowing appearance.

Achieve luscious locks and strong nails with our Beauty Hair and Nails supplement. It promotes hair growth, strengthens nails, and enhances overall hair and nail health for a stunning appearance.

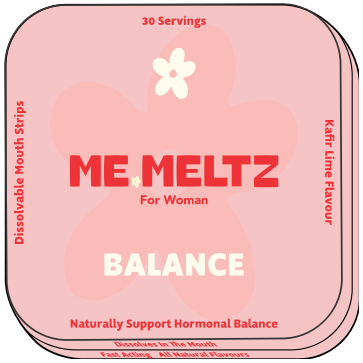
MOUTH STRIP

Women Wellness

S.No	Product	Flavour	Active ingredients
Women wellness			
1	Hormonal Imbalance	Kafir Lime	Soy Isoflavonoids 40 mg + B Vitamins + Vitamin D3
2	Menstrual Cramps	Berry	Vitex Agnus Castus 40 mg + Inositol 50 mg + Chromium + Folic acid
3	Urinary Tract Infection	Berry	Potent Micro Encapsulated Cranberry Extract with 30% PAC
4	Reduce menopause symptoms (Hot flashes, anxiety, concentration problems without any impact on hormonal levels)	Berry	Pycnogenol 60mg+BVitamins+D3+Iron14mg+Mg10mg
5	Nausea, Gut health, Motion sickness	Ginger Lemon	Gingever: 26% Gingerols - 100 mg + Probiotics
6	PCOS & PCOD	Raspberry	Vitamin D3 + Vitamin C + B Vitamins + Mg 10 mg + Selenium + Chromium + Iron + Zinc + D-Chiro-Inositol
7	Vaginal Hygiene	Mixed Berry	Fructo Oligosaccharides + Lactic Acid + Probiotic Blend
8	Fertility Improvement	Raspberry	Quatrefolic + Iron 14 mg + Vitamin D3 2000 IU

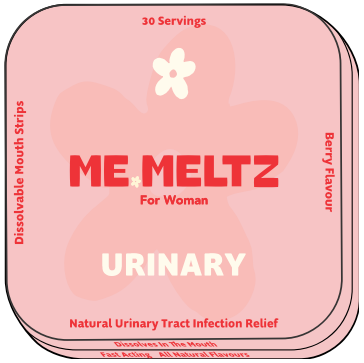
MOUTH STRIP

Women Wellness

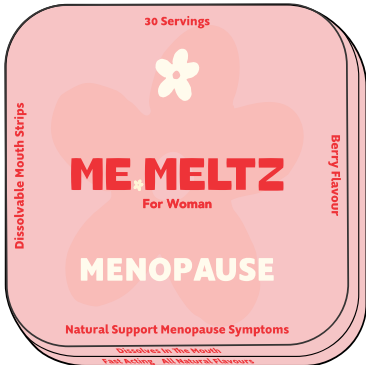


Our Hormonal Balance supplement is tailored to support women's hormonal health. It helps regulate hormones, promoting menstrual cycle regularity and reducing common symptoms of hormonal imbalance such as mood swings, acne, and irregular periods.

Experience relief from menstrual discomfort with our Menstrual Cramp remedy. It contains soothing herbs and anti-inflammatory ingredients to alleviate pain and reduce muscle cramps during menstruation, allowing for a more comfortable cycle.

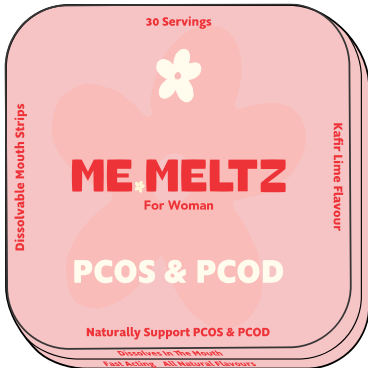


Combat UTIs with our Urinary Tract Infection supplement. It helps prevent and alleviate urinary tract infections by promoting urinary tract health and reducing the risk of recurrent UTIs.



Our Menopause Relief supplement is designed to ease menopausal symptoms. It reduces hot flashes and anxiety, helping women transition through menopause with greater comfort and emotional well-being.

Support digestive and gut health with our Gut Health supplement. It contains probiotics and prebiotics that maintain a balanced gut microbiome, aid in digestion, and alleviate digestive discomfort.



Our Women's Wellness PCOS/PCOD Support supplements are carefully crafted to address hormonal imbalances, regulate menstrual cycles, and alleviate common symptoms like acne and irregular periods. With natural ingredients, they empower women to regain hormonal harmony and better reproductive health.

Our Vaginal Hygiene product is formulated to maintain vaginal health and hygiene. It helps prevent infections, balances pH levels, and supports overall vaginal wellness, providing confidence and comfort.

Boost fertility naturally with our Fertility Improver supplement. It enhances reproductive health, optimizes ovulation, and improves the chances of conception, offering hope and support to women on their fertility journey.

MOUTH STRIP

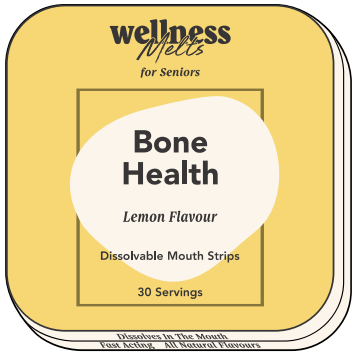
Elderly Care

S.No	Product	Flavour	Active ingredients
Elderly Care			
1	Joint pain & Inflammation	Orange	Boswellia 40 mg + Curcumin 60 mg + Chondritin 20 mg
2	Bone health	Lemon	UC II collagen 40 mg+ Vitamin K2 40 mcg + Vitamin D3 1000 IU
3	Heart health	Tropical Mango	Co Q10 100 mg + Elderberry 40 mg
4	Cholesterol - Oligopin 150 mg	Mixed Berry	Oligopin 150 mg + Vitamin K2 40 mcg + Quatrefolic 400 mcg
5	Blood glucose management	Lemon	Reducose 125 mg + Zinc 4 mg + Chromium 100 mcg
6	Brain Health	Lavender	Cordyceps militaris 50mg + Iodine 150 mcg + Alpha Lipoic acid 10 mg + Acai Berry 40 mg
7	Gut and motion sickness	Cranberry	Gingiver 75 mg + Fenugreek Extract 75 mg
8	Digestive Health	Spearmint	Bacillus Coagulans 5 BCFU + Digestive Enzymes(Protease and Lipase)30 mg + Apple Cider vinegar 20 mg
9	Eye Health - Lutemax 2020	Orange	Lutein 2 mg + Zeaxanthin 10 mg (Lutemax2020 - 100 mg)

MOUTH STRIP

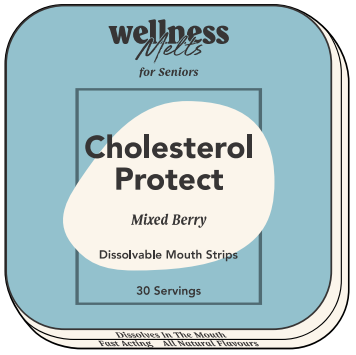
Elderly Care

Our Joint Pain and Inflammation solution is tailored to relieve discomfort caused by joint pain and inflammation. It reduces swelling, improves mobility, and enhances overall joint health, allowing for greater comfort and independence in elderly individuals.

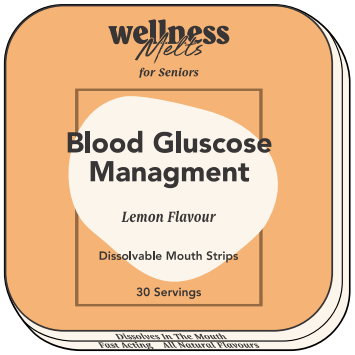


Support bone health and reduce the risk of fractures with our Bone Strength supplement. It enhances bone density, strengthens bones, and reduces the likelihood of osteoporosis, promoting a more active lifestyle.

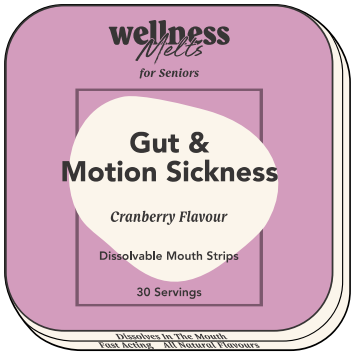
Maintain cardiovascular health with our Heart Health product. It supports healthy blood pressure and cholesterol levels, reducing the risk of heart disease and ensuring a strong heart for your golden years.



Our Cholesterol management supplement contains Oligopin 150mg, which helps regulate cholesterol levels. It reduces LDL (bad) cholesterol and promotes healthy HDL (good) cholesterol, improving overall heart health.



Keep blood glucose levels in check with our Blood Glucose Management product. It aids in managing diabetes, stabilizing blood sugar levels, and preventing complications associated with high blood sugar.



Ease digestive discomfort and motion sickness with our Gut and Motion Sickness remedy. It reduces nausea and supports digestive health, allowing for more enjoyable and nausea-free experiences.

Maintain optimal digestive function with our Digestive Health product. It aids in digestion, reduces bloating, and supports a balanced gut microbiome, ensuring digestive comfort for elderly individuals.

Promote healthy vision with our Eye Health supplement containing Lutemax 2020. It supports eye health, reduces the risk of age-related macular degeneration, and ensures clear and vibrant vision in your later years.

Support cognitive function and mental clarity with our Brain Health supplement. It enhances memory, reduces cognitive decline, and supports overall brain health, helping elderly individuals stay sharp and focused.

MOUTH STRIP

SAFFRON

Emotional balance Mood & Stress

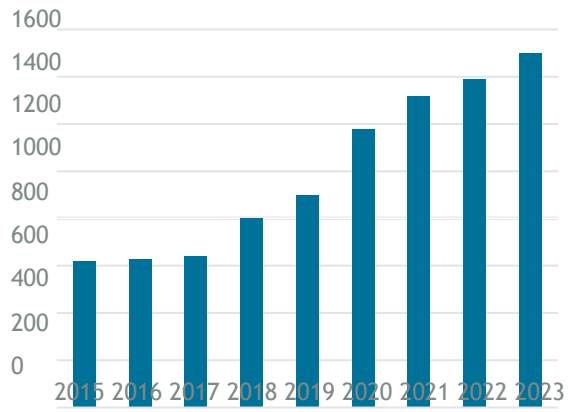
MOUTH STRIP

Mental Health Market

COVID-19 is a major driving force

Fastest growing dietary supplement category

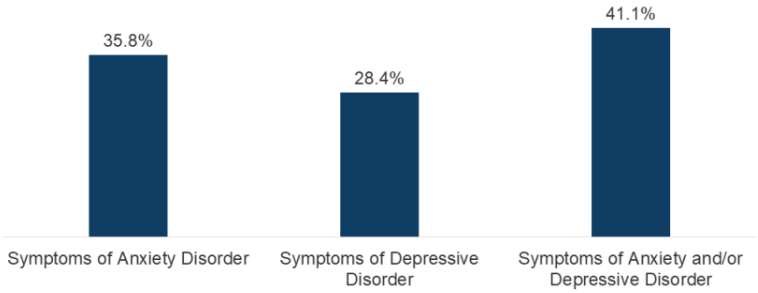
Mood and mental health dietary supplements sales in the USA (M,$)



Source: NBJ

Global mood and mental health supplement market expected to triple in five years

Share of Adults Reporting Symptoms of Anxiety or Depressive Disorder During the COVID-19 Pandemic

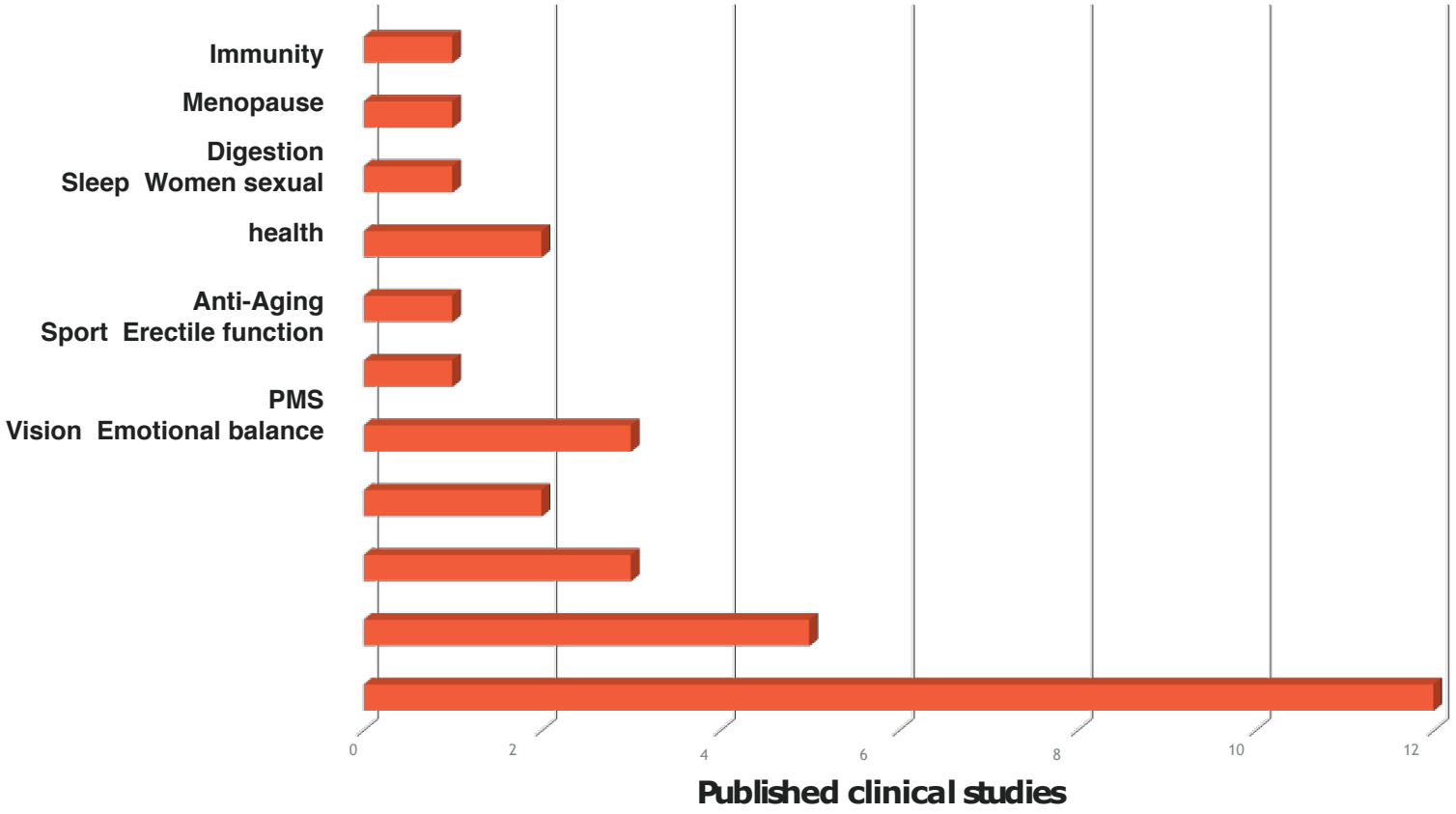


https://www.kff.org/coronavirus-covid-19/issue-brief/the-implications-of-covid-19-for-mental-health-and-substance-use/

MOUTH STRIP

Saffron - Studies PubMed

More than 30 clinical studies on saffron

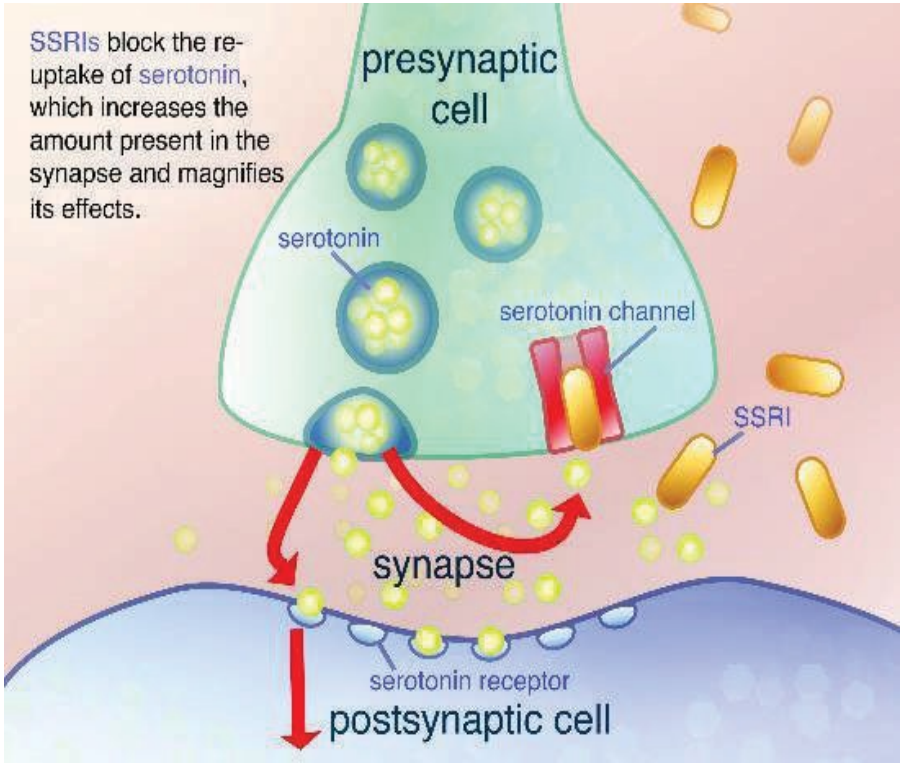


MOUTH STRIP

Saffron Mechanism

Saffron balances neurotransmission

- An imbalance in serotonin levels influence mood. Low serotonin levels are linked to mood swings.
- SSRIs are approved by the FDA to treat depression. They are the most prescribed antidepressant such as fluoxetine (Prozac®).
- SSRIs prevent the serotonin from being reabsorbed, leading to higher levels of serotonin in the synapses.
- Saffron changes the levels of neurotransmitters such as dopamine, GABA and serotonin in the brain.



Saffron Clinical Study

Depression Meta - analysis study

“Saffron (Crocus sativus L.) and major depressive disorder: a meta - analysis of randomised clinical trials”

“Saffron supplementation can improve symptoms of depression in adults with major depressive disorder (MMD)”

“Saffron supplementation and the antidepressant groups were similarly effective in reducing depression symptoms”

https://pubmed.ncbi.nlm.nih.gov/ 24299602 /

MOUTH STRIP

Saffron Clinical Study

Depression Study - Saffron vs Fluoxetine (Prozac)

" Comparison of Saffron versus Fluoxetine in Treatment of Mild to Moderate Postpartum Depression: A Double- Blind, Randomised Clinical Trial"

"Saffron is a safe alternative medication for improving depressive symptoms of postpartum depression."

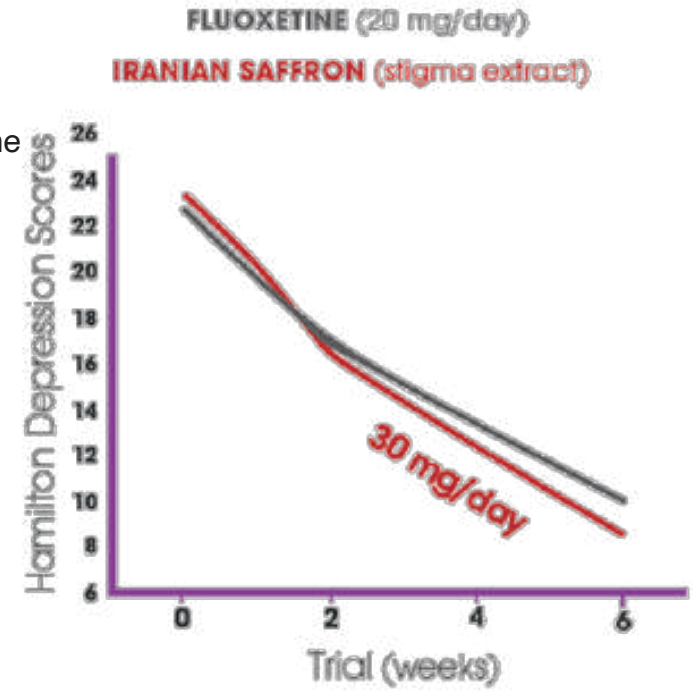
The saffron efficacy has been shown to be similar to FLUOXETINE or IMIPRAMINE, the two main active compounds of pharmaceutical drugs used to treat those disorders, without any side effects.

https://pubmed.ncbi.nlm.nih.gov/ 27595298 /

" The efficacy of Crocus sativus (Saffron) versus placebo and Fluoxetine in treating depression: a systematic review and meta – analysis "

"Saffron administration was well comparable with FLUOXETINE and placebo"

https://pubmed.ncbi.nlm.nih.gov/ 31118846 /



MOUTH STRIP

affron®

Patented and clinically researched Saffron extract

MOUTH STRIP

affron®

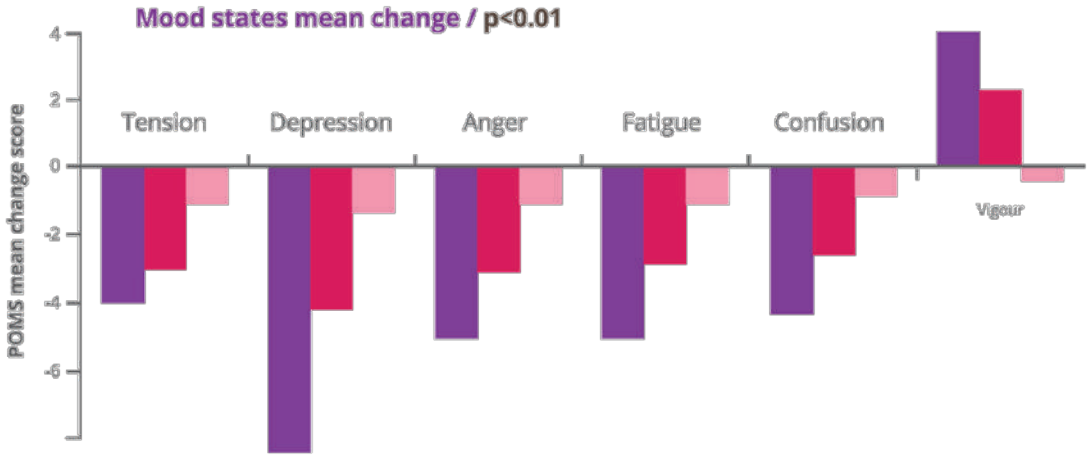
Improves mood, relieves stress, supports relaxation and improves sleep quality

- Published clinical studies (9+ studies) prove affron® is effective for alleviating occasional stress, maintaining a healthy mood and avoiding occasional sleeplessness.
- affron® also supports normal cognitive health, overall mental wellness and contributes to relieve menopause symptoms.

- affron® is the only saffron extract standardized to 3.5% Lepticrosalides® (US10933110B2).
- Lepticrosalides® is the scientific name for the natural compounds found in saffron and provides the primary benefits to this powerful spice.

Improvements of Mood in Adults

A randomized, double-blind, placebo-controlled study to investigate the efficacy of 28mg/day affron® for encouraging a positive mood, occasional stress, and sleep quality in 128 healthy adults over 4 weeks.

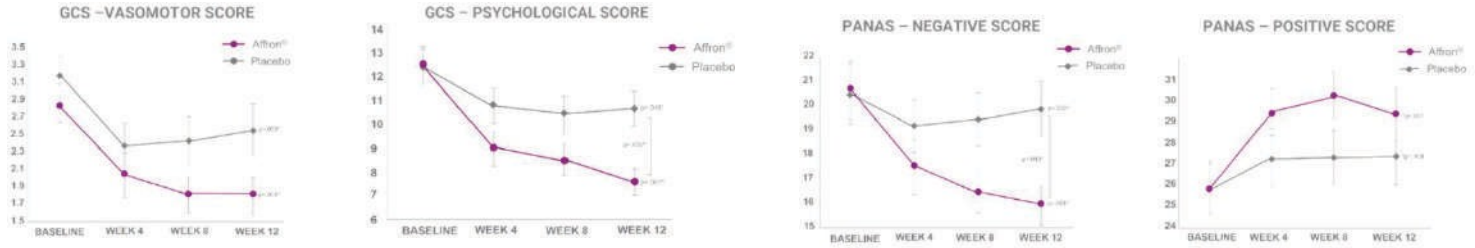


Study Results:

- affron® increased mood, reduced anxiety and managed stress without side effects, offering a natural alternative to standard treatments.

Improvement in Menopausal Symptoms

A study published in Journal of Menopausal Medicine evaluated the use of affron® in perimenopausal (early stages or around the time menopause begins) women and its impact on their menopausal complaints. The results showed an improvement in psychological symptoms and a strong tendency to improve hot flashes and sweating.



Study Results:

- The saffron extract, affron® was associated with greater improvements in psychological symptoms.

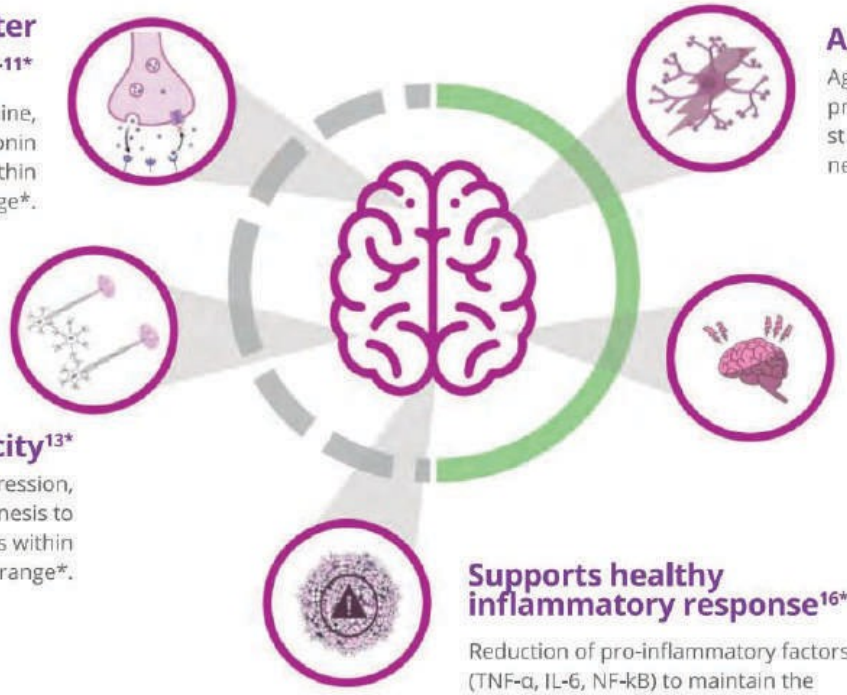
Improved sleep quality

A randomised, double-blind, placebo-controlled study provided further confirmation of the sleep-enhancing effects of 28 days of affron® supplementation at 14 mg, 1 hour before bedtime, facilitating consumer's adherence.

Study Results:

- Compared to the placebo, saffron supplementation was associated with greater improvements in sleep quality ratings.

Mechanism of action



Neurotransmitter balance[10-11]*

Reuptake inhibition of dopamine, noradrenaline and serotonin to maintain the levels within the normal range*.

Antioxidant effect[12-13]*

Against the oxidative stress produced during occasional stress processes in the central nervous system*.

Facilitates neuroplasticity[13]*

Increase of the BDNF expression, facilitating and synaptogenesis to maintain the levels within the normal range*.

Alleviate oxidative stress damage[15]*

Decrease in the hipocampal levels of apopototic biomarkers and stress signal molecules to maintain the levels within the normal range*.

Supports healthy inflammatory response[16]*

Reduction of pro-inflammatory factors (TNF-α, IL-6, NF-kB) to maintain the levels within the normal range*.

affron®

MOUTH STRIP

Emotional Balance - Saffron Oral film

Product description

- Active ingredient : 28 mg Saffron extract (affron®)
  + 500 IU vitamin D (optional)
- Slow release : Saffron in muco-adhesive film, 50-60 seconds dissolving time
- Taste : Tropical or Citrus/mint
- Non active ingredients: Clean label product
- Packaging : Strips in single, easy to open, foil sachet.30/60 films per box
- Dosage : 1 strip (28 mg) 1 a day

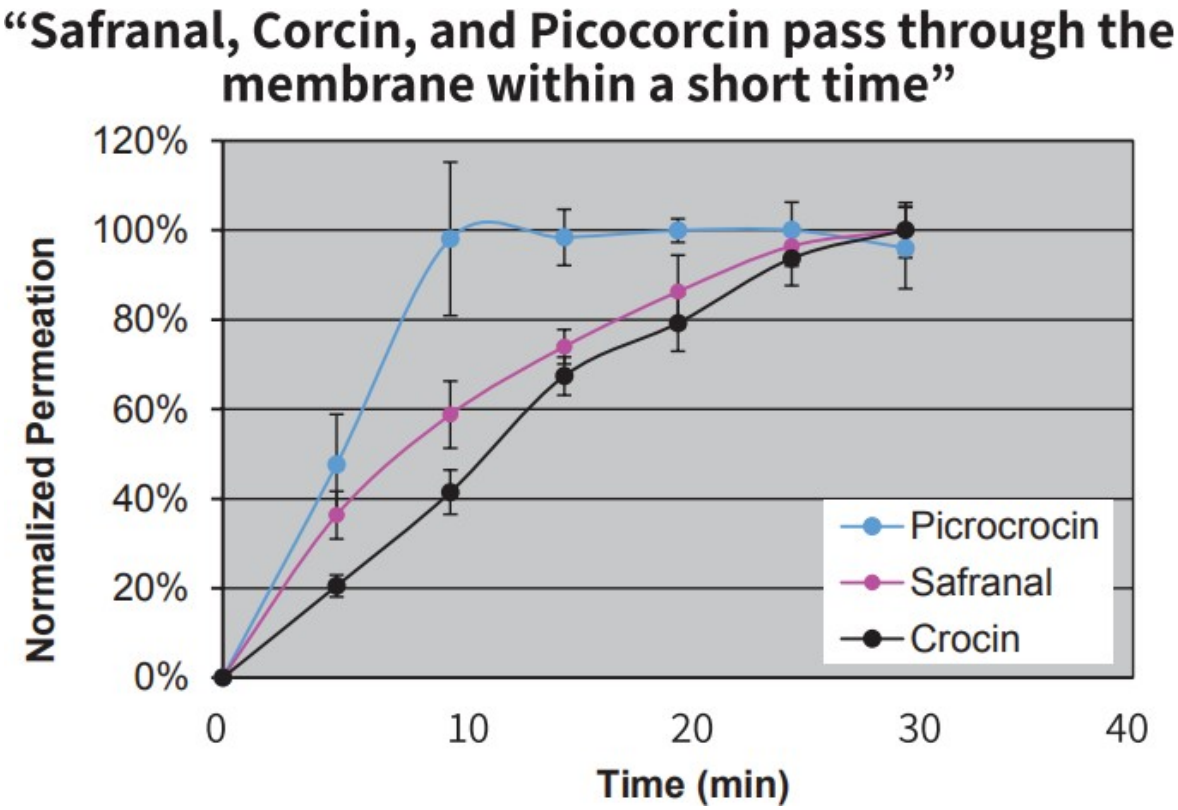
- ✓ Gluten free, Lactose-free, Sugar free, Without GMOs
- ✓ Clean label- With natural flavour, without colours, Vegan
- ✓ less 1 kcal per film
- ✓ Individually packaged for proper storage
- ✓ Kosher/Halal

affron®

MOUTH STRIP

Emotional Balance - Saffron Oral film

Oral Trans - Mucosal Bioavailability



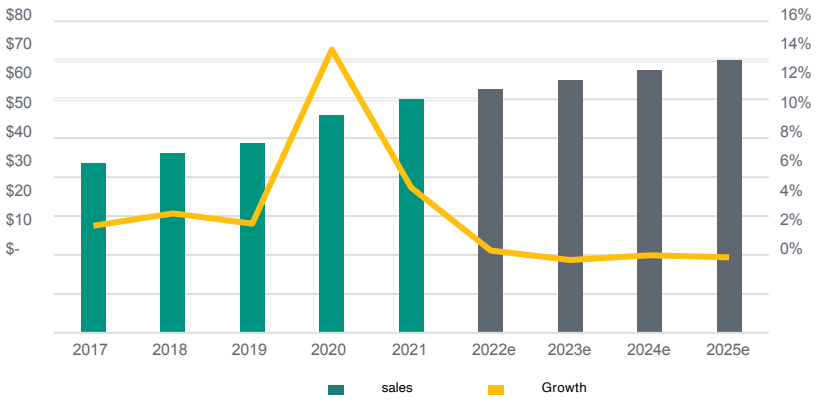
Franz Cell permeation assay (simulated saliva, 37°C, synthetic membrane)

Safranal, Corcin, and Picocorcin pass through the membrane within a short time.

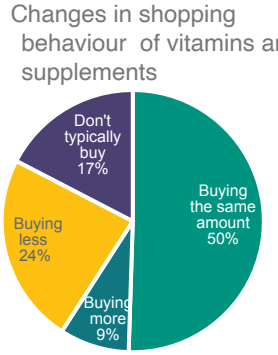
MOUTH STRIP

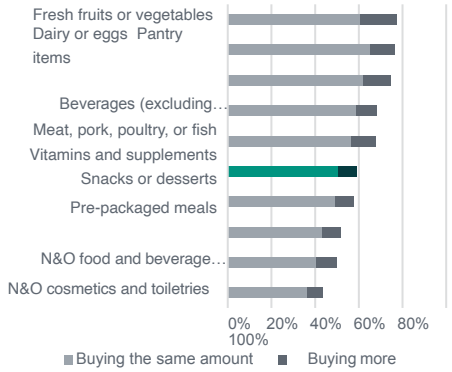
Market & Consumer Data

Supplement momentum continues as consumers prioritise health and wellness beyond record 2020



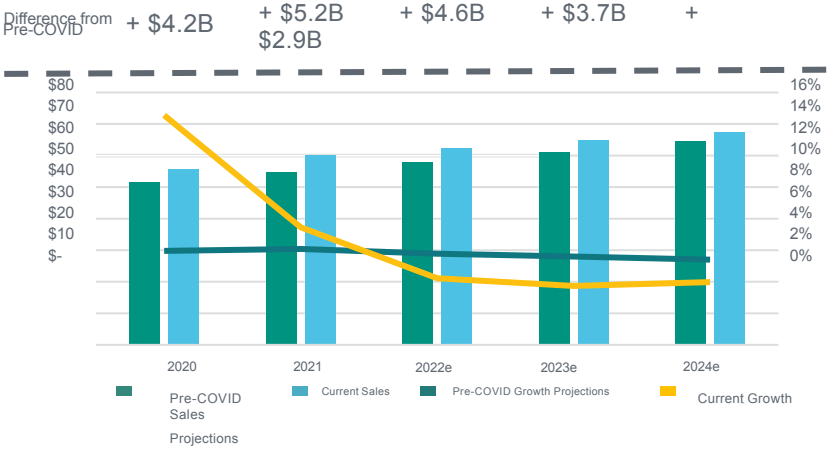
VMS market relatively untouched by high inflation and post-COVID market trends





Current Growth

Supplements projected to be at least $2.9B larger in 2024 than pre-COVID est.



1. Net minimum annual growth of $2.9B projected after 2024.
2. Actual sales way beyond previous projected sales.
3. U.S. supplements grew 7.5% to $60B in 2021.

Source: *Nutrition Business Journal*

NBJ Consumer Survey, powered by the Suzy survey platform.

MOUTH STRIP

Supplement Industry Trends

Back to Basics

- Vitamins with 31% share in supplement market followed by herbs & botanicals. (All Vitamins | 100% RDA)
- General health products over immune products.
- Multivitamin products over immune products. (MV | 5 SKUs | 6 flavours)
- Exponential growth projections for children's supplements. (5 products commercialised | 15 in pipeline)

Experiential Conditions

- Stress, sleep & anxiety being the focal areas, followed by mental fatigue & brain health. (5 sleep SKUs | 7 flavours) (Patended ingredients: Zembrin®, Suntheanine®, KSM-66®, etc)
- Inclined towards herbal solutions. (Saffron, Ginseng, Chamomile, etc)
- Resurgence of gut health. (Signature collection - Assorted probiotics)

Return to Active Nutrition

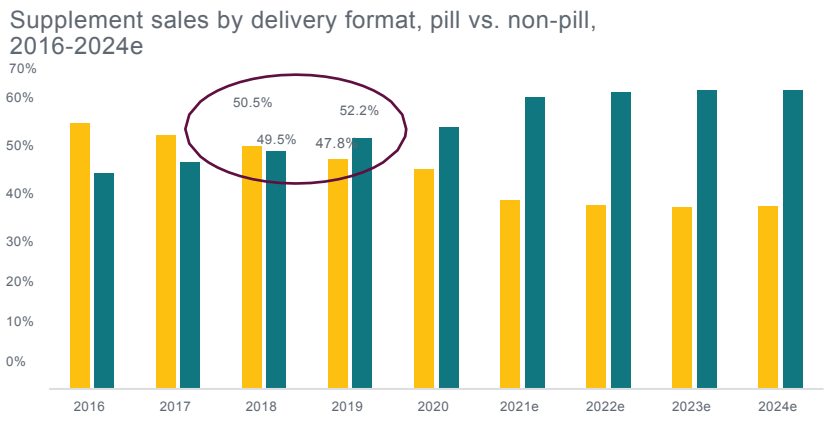
- Rebound of sports nutrition - 6.5% CAGR from 2021-25. (Caffeine, Electrolytes, etc)
- Performance support from from plant-based adaptogens. (Cordyceps, Ashwagandha)
- Weight management growth -5.8% CAGR from 2021-25.

Sales Channel Shifts

- E-commerce sales to triple between 2019-24 and to be single largest by 2025.

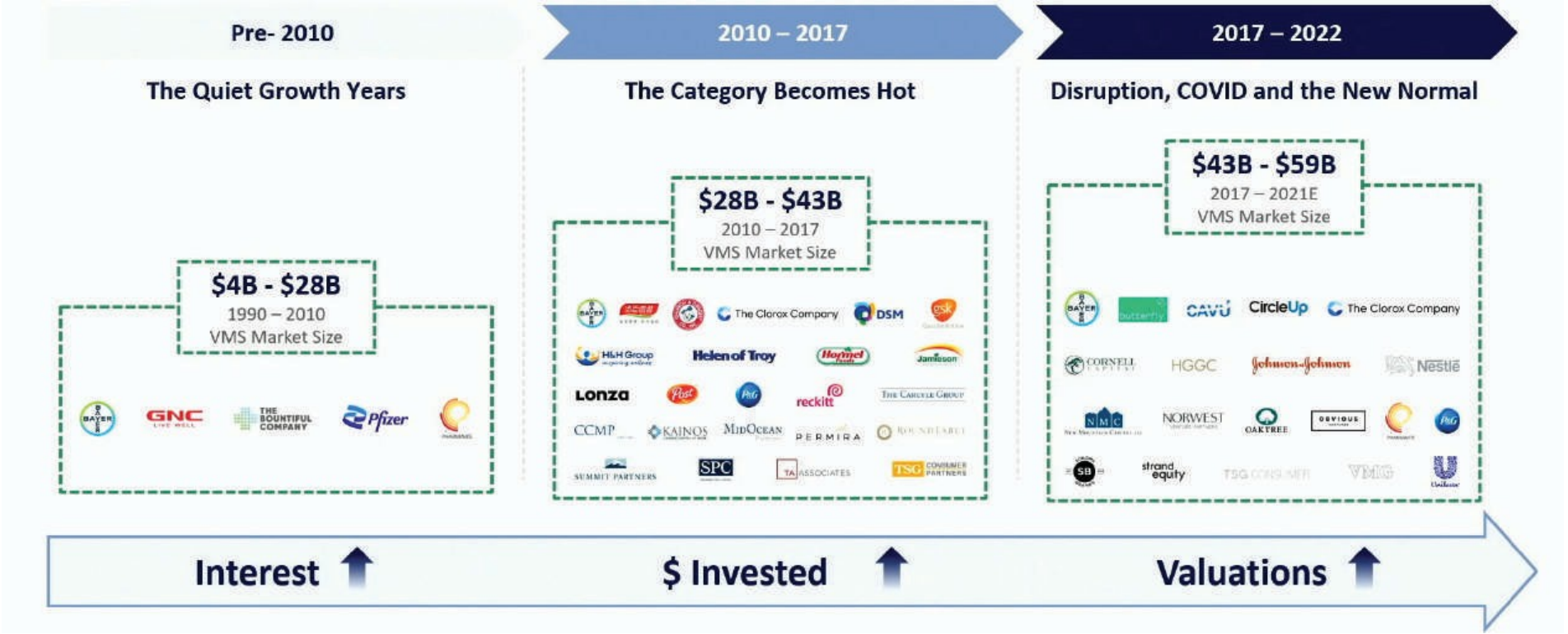
Delivery Format Disruption

- Irreversible transition to non-pill format of supplements.
- Focus of efficacious formulas and science-backed delivery formats.

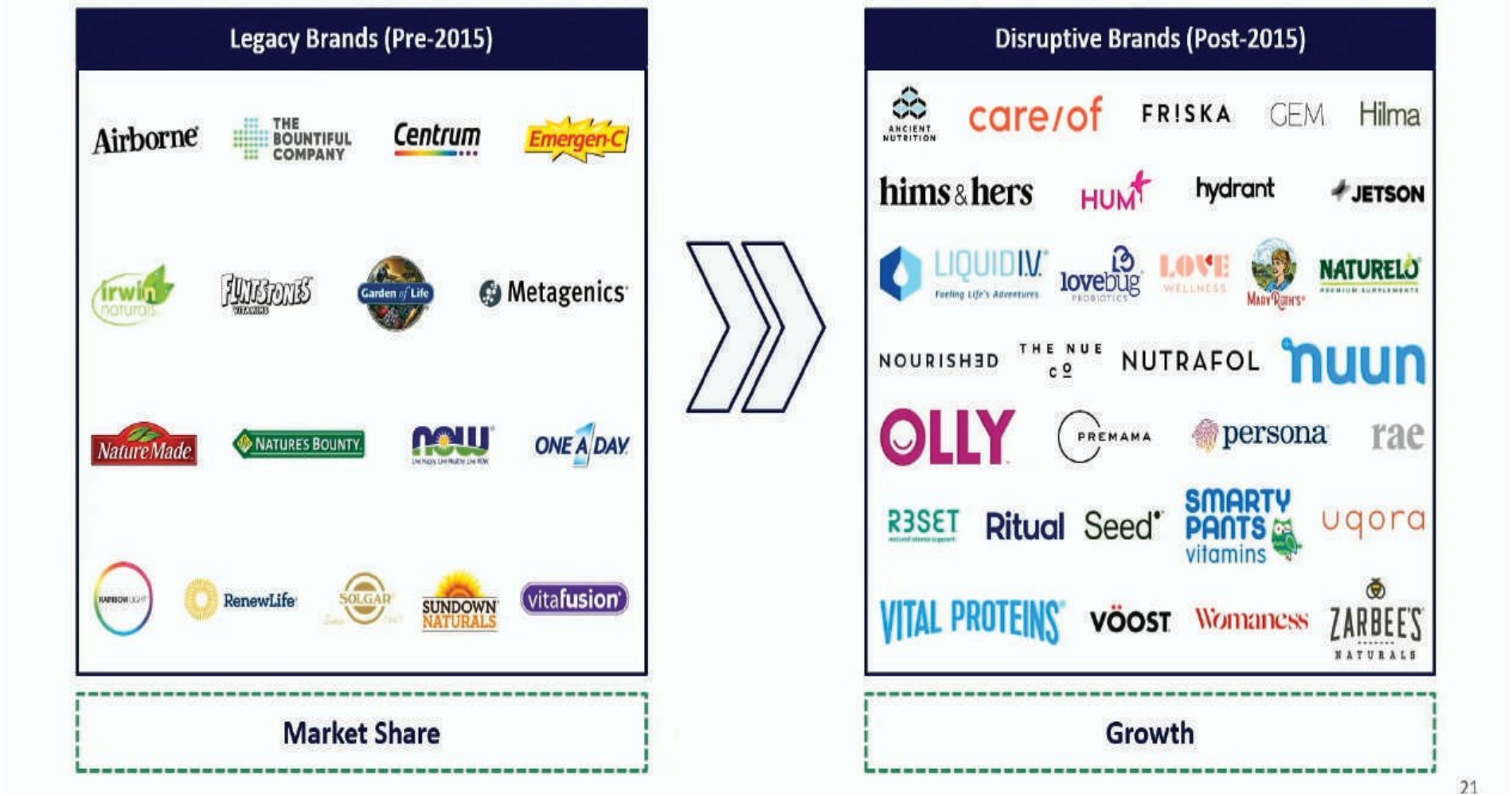


Source: *Nutrition Business Journal* ($mil, consumer sales)

Financial Trends



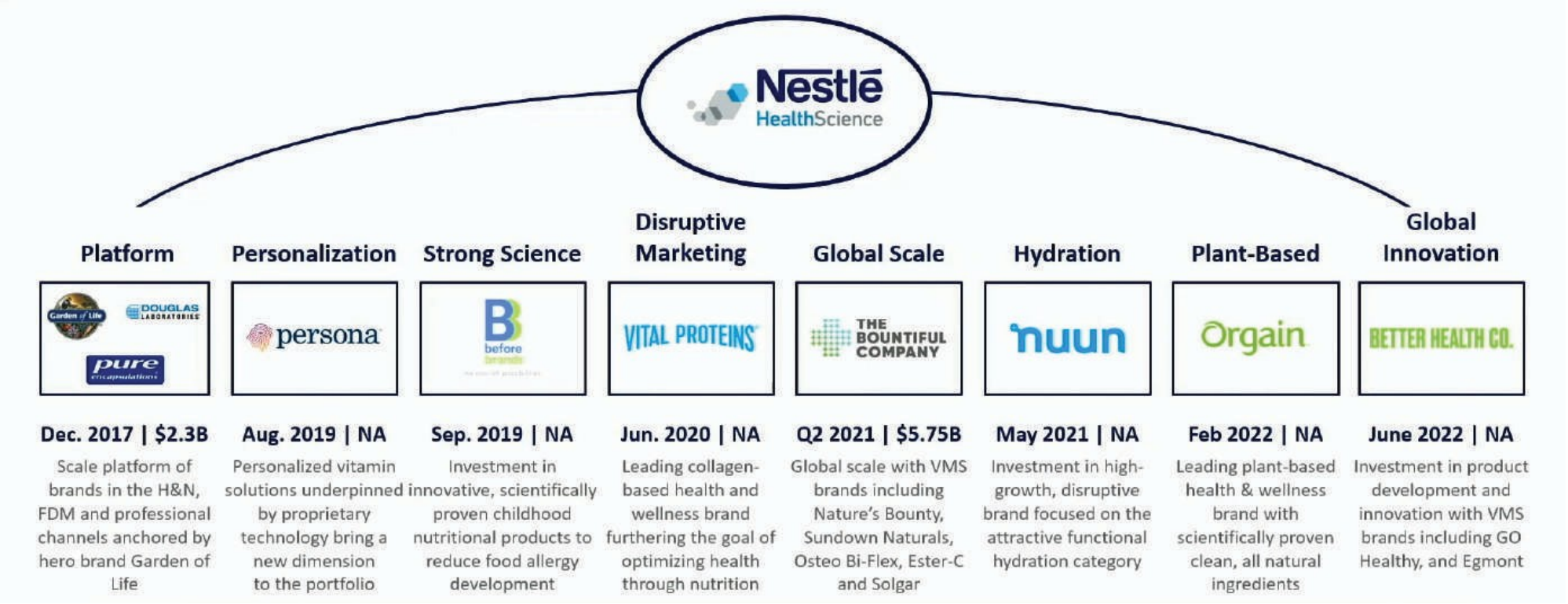
THE CATEGORY HAS EXPERIENCED A WAVE OF DISRUPTION



MOUTH STRIP

Case Studies

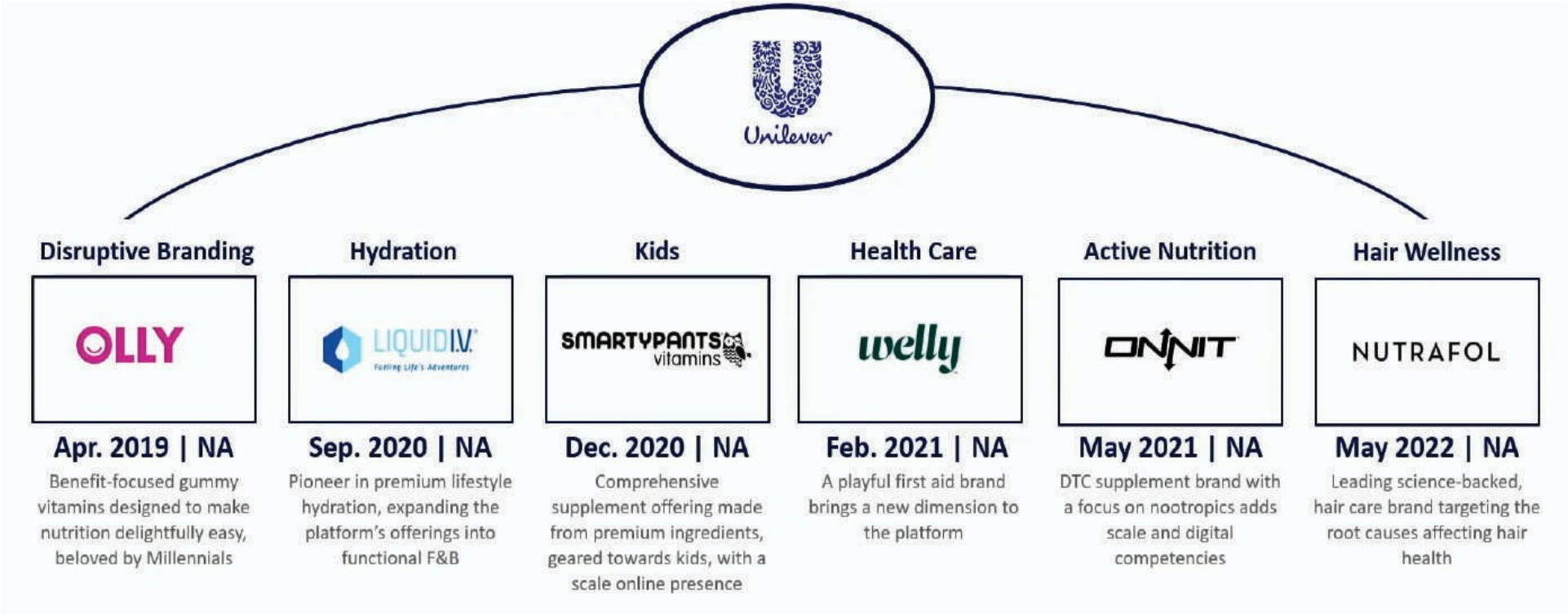
Nestle



MOUTH STRIP

Case Studies

Unilever



THE MOUTH STRIP CO. ®

PACKAGING PORTFOLIO

5 Pouches Pack
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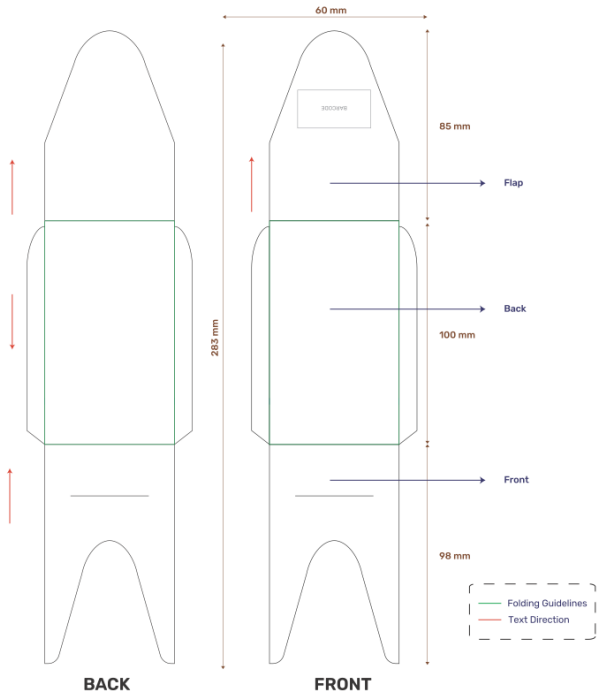
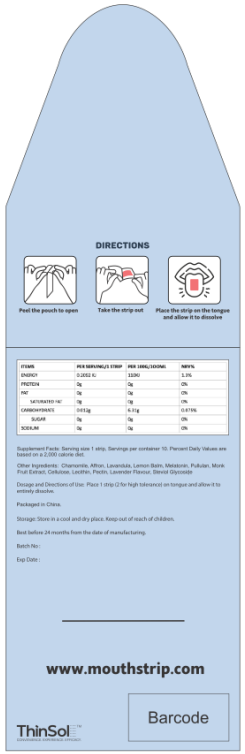
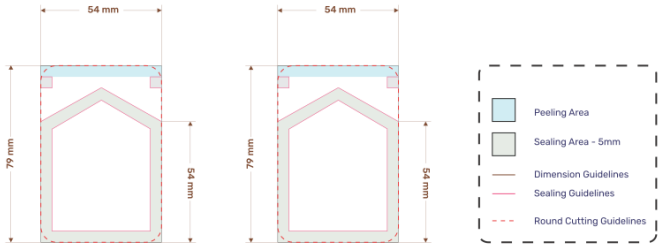


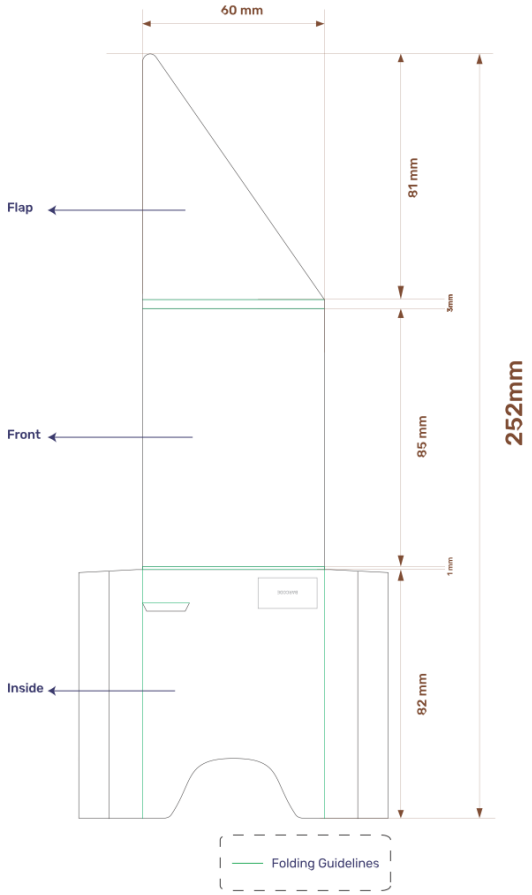


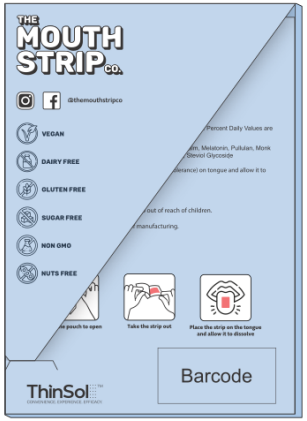
Pouch
Size: 54mm (w) * 79mm (h)

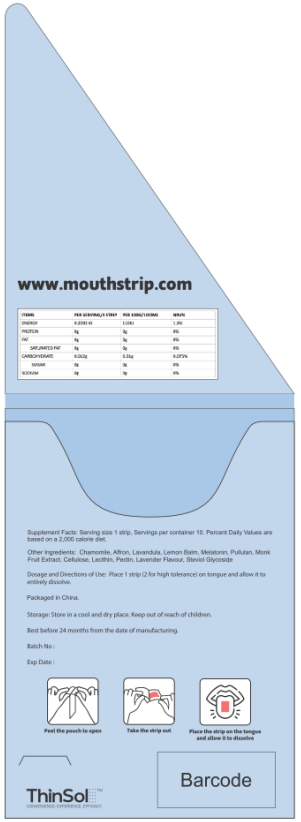


Pouch

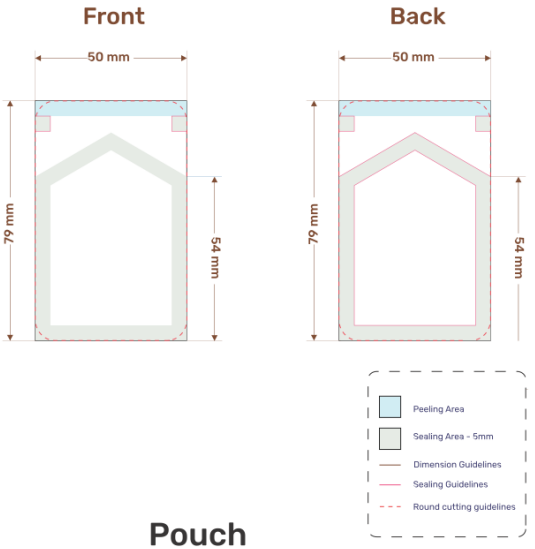
10 Pouch Pack
Size: 60mm (w) * 85mm (h)

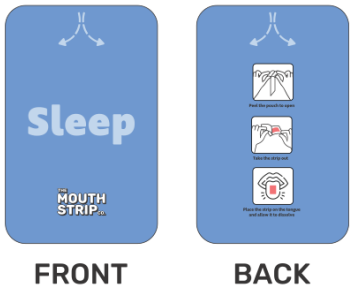




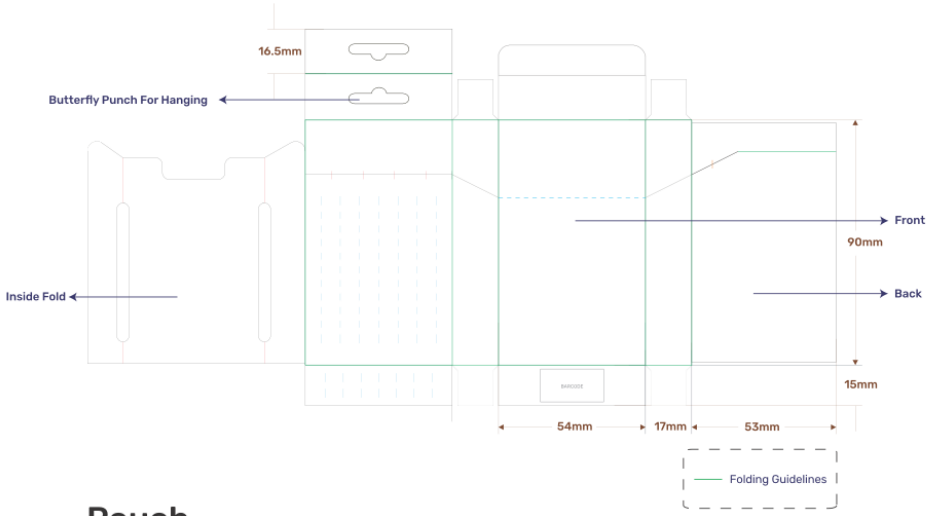


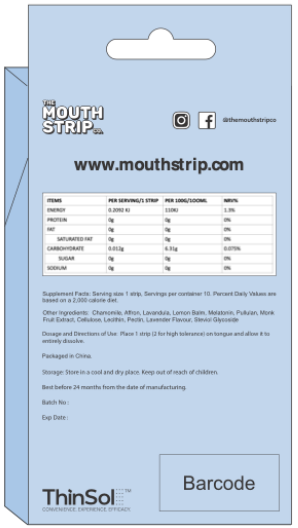
Pouch
Size: 50mm (w) * 79mm (h)



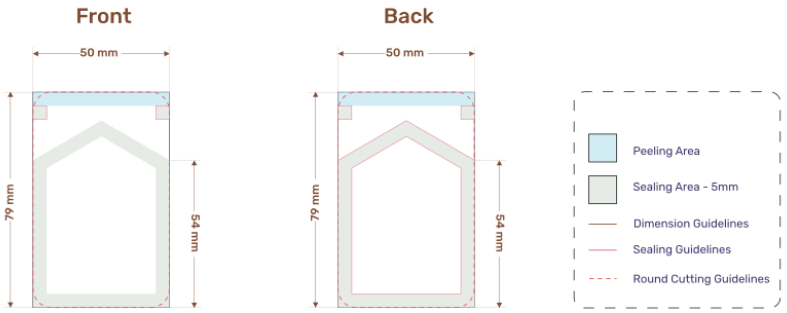


Butterfly Punch Box (30 Pouches)
Size: 54mm (w) * 90mm (h) * 17mm (d)





Pouch
Size: 50mm (w) * 79mm (h)

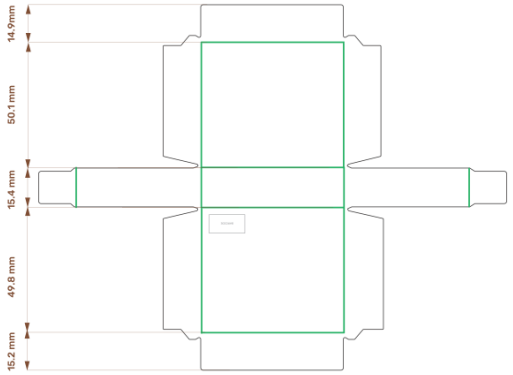


Pouch

FRONT

BACK

10 Pack Rigid Box
Size: 58mm (w) * 79mm (h) * 15.4mm (d)



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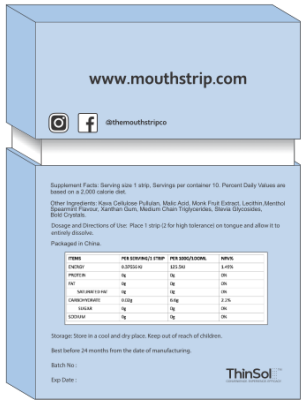
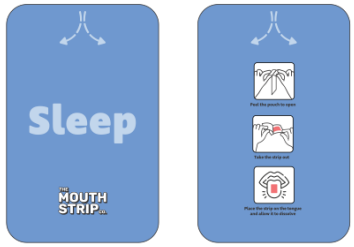
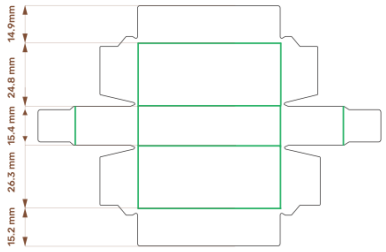


Pouch



FRONT

BACK



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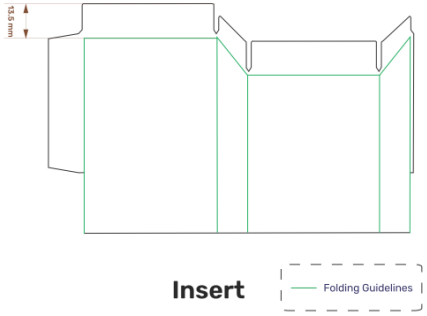
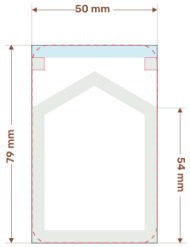


Insert

Pouch
Size: 50mm (w) * 79mm (h)

Front



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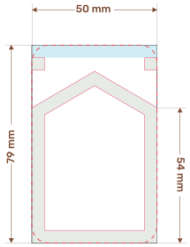
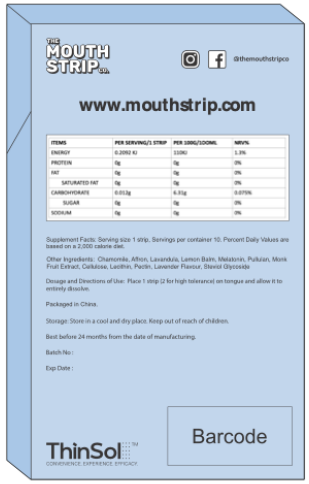
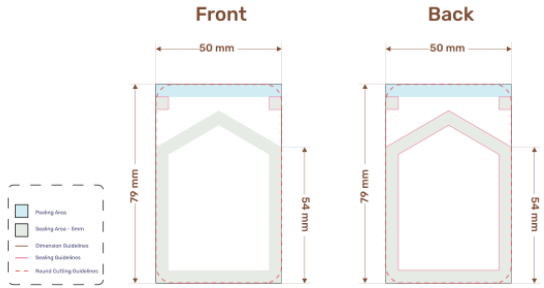
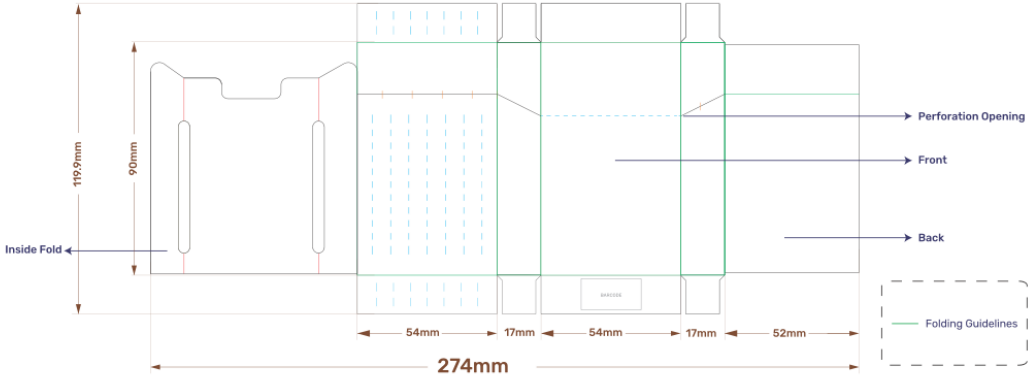


Cigarette Style Cardboard Box (30 Pouches)
Size: 54mm (w) * 90mm (h) * 17mm (d)



Pouch
Size: 50mm (w) * 79mm (h)





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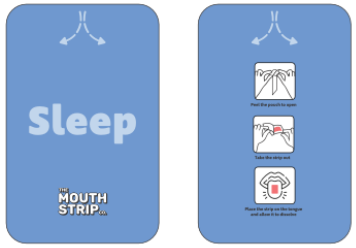
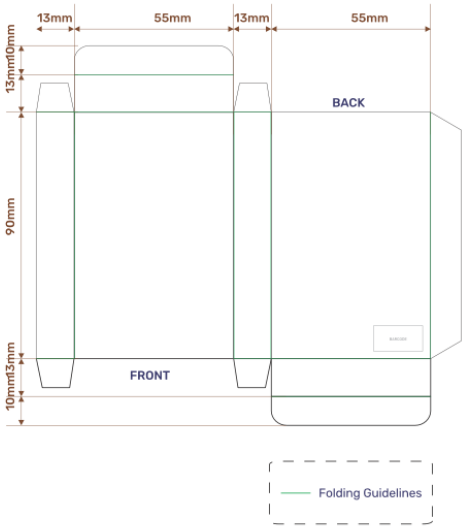


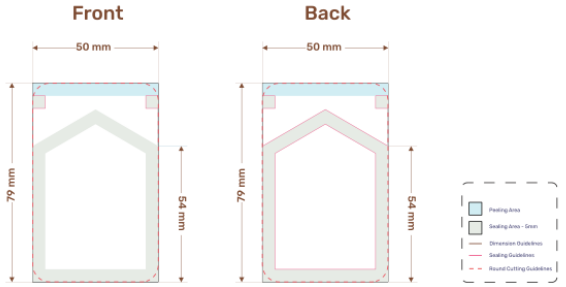
FRONT

BACK

Fifteen Pack
Size: 55mm (w) * 90mm (h) * 13mm (d)



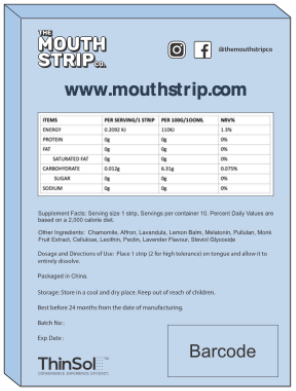
Pouch
Size: 50mm (w) * 79mm (h)

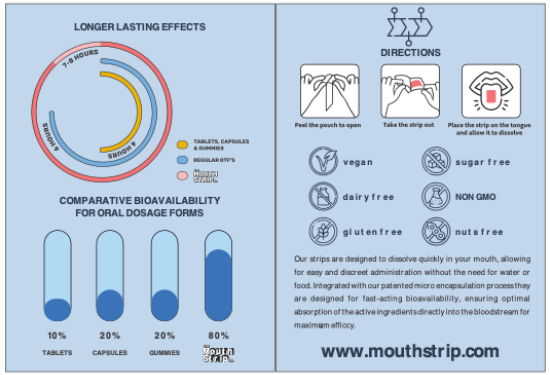


Pouch

FRONT BACK

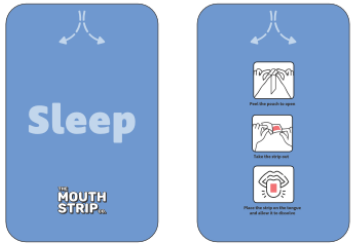
Flap box (30 Pouches)
Size: 60mm (w) * 82mm (h) * 18mm (d)



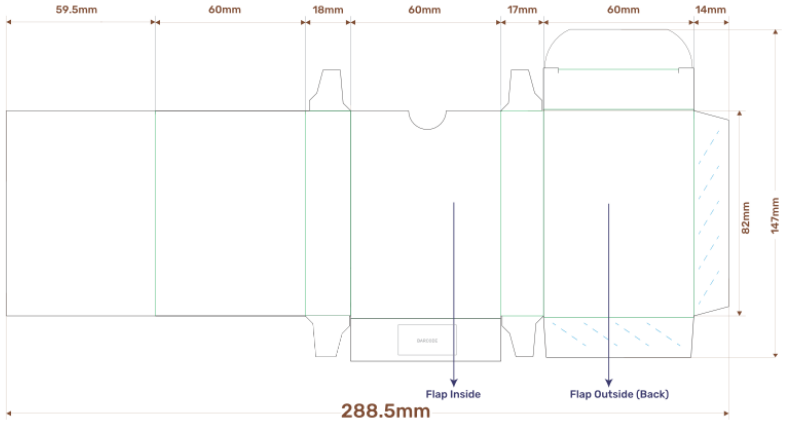


iNSIDE

Pouch

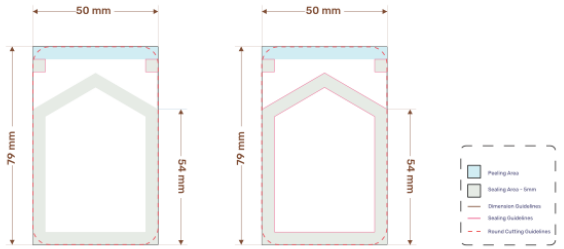


FRONT BACK

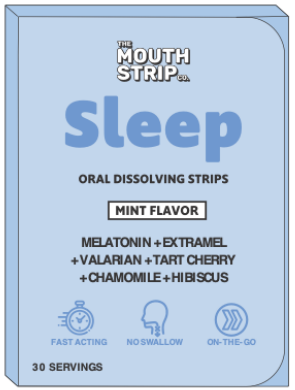


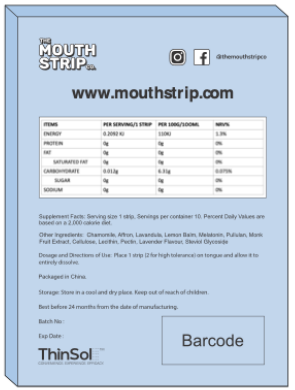
Pouch
Size: 50mm (w) * 79mm (h)

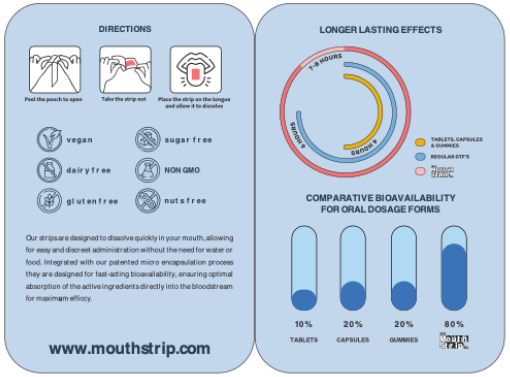
Front Back



Big Magnet Box (30 Pouches)
Size: 60mm (w) * 82mm (h) * 25mm (d)



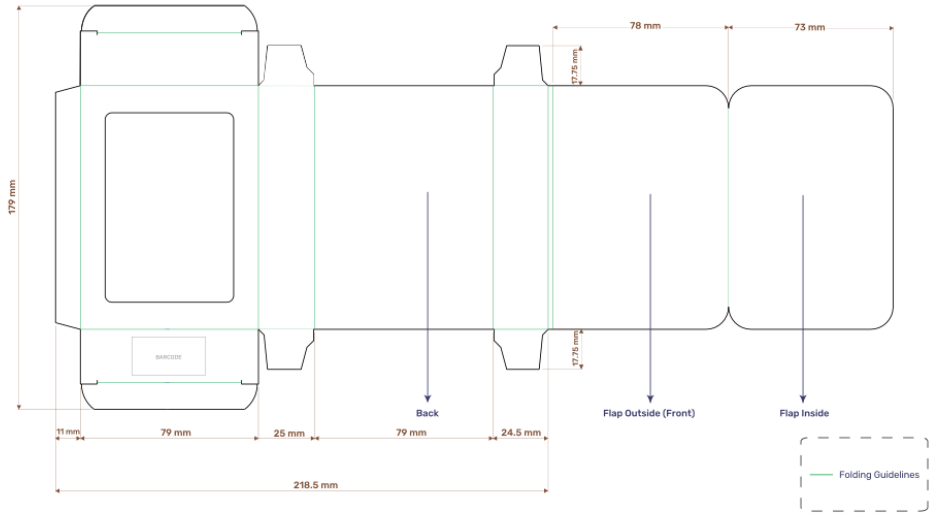




iNSIDE

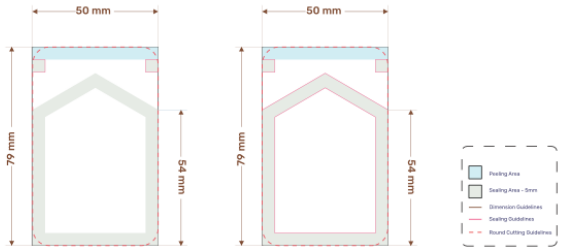
Pouch

FRONT BACK

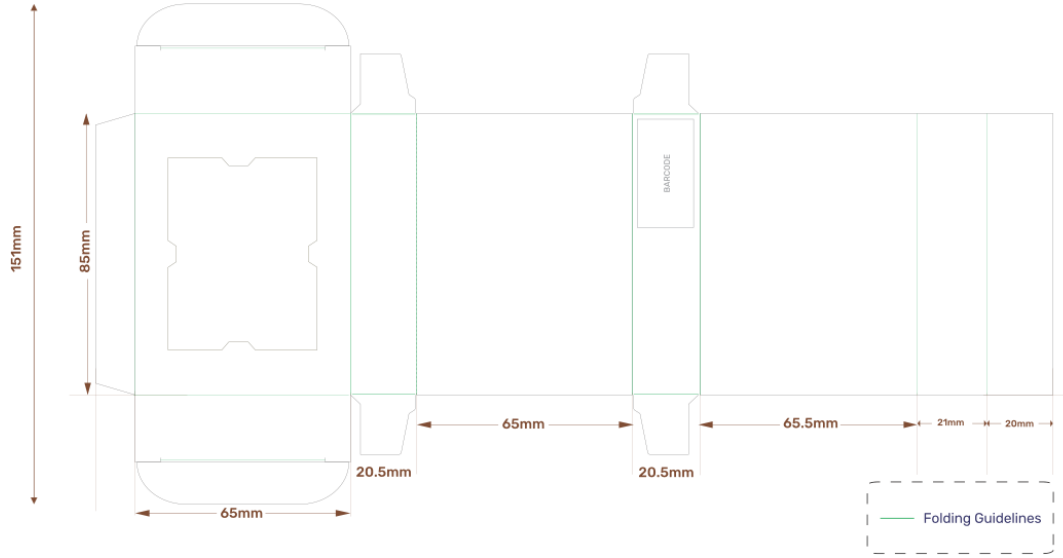


Pouch
Size: 50mm (w) * 79mm (h)

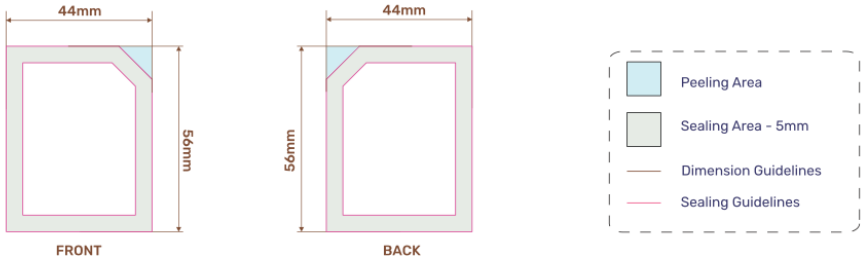
Front Back

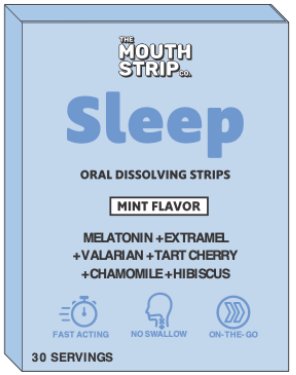


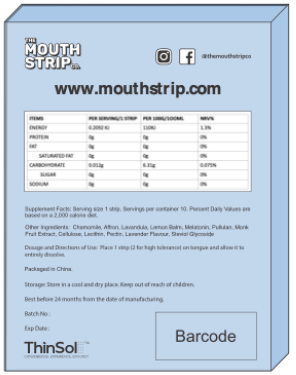
Side Open Magnet Box (30 Pouches)
Size: 65mm (w) * 85mm (h) * 20.5mm (d)

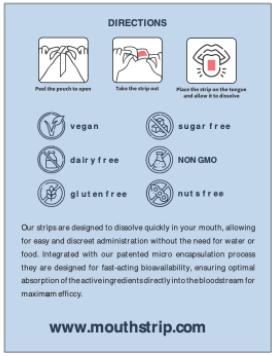


Pouch
Size: 44mm (w) * 56mm (h)



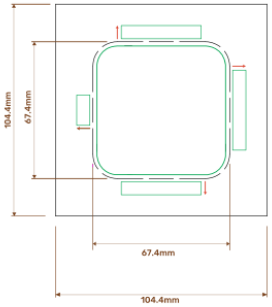




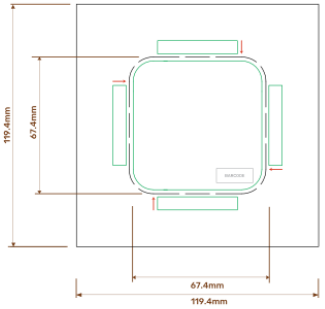


iNSIDE

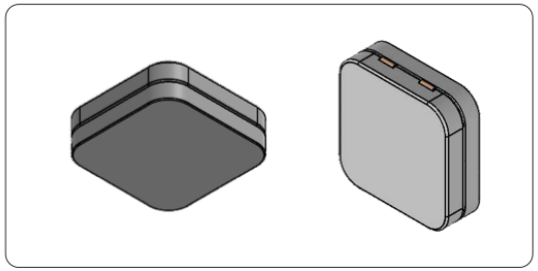
Square Tin (30 Pouches)
Size: 67.4 (w) * 67.4mm (h) * 20mm (d)



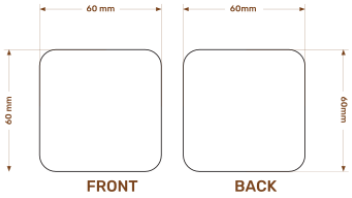
Lid



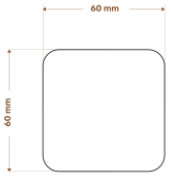
Body



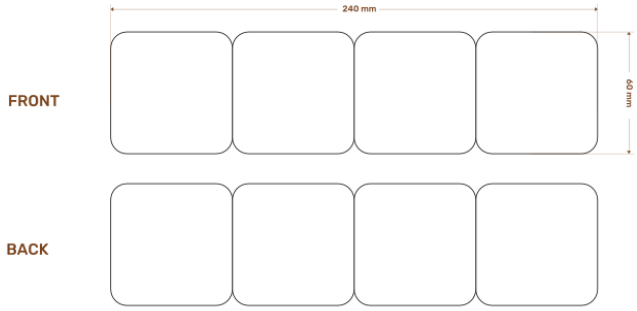
Isometric View



Pouch



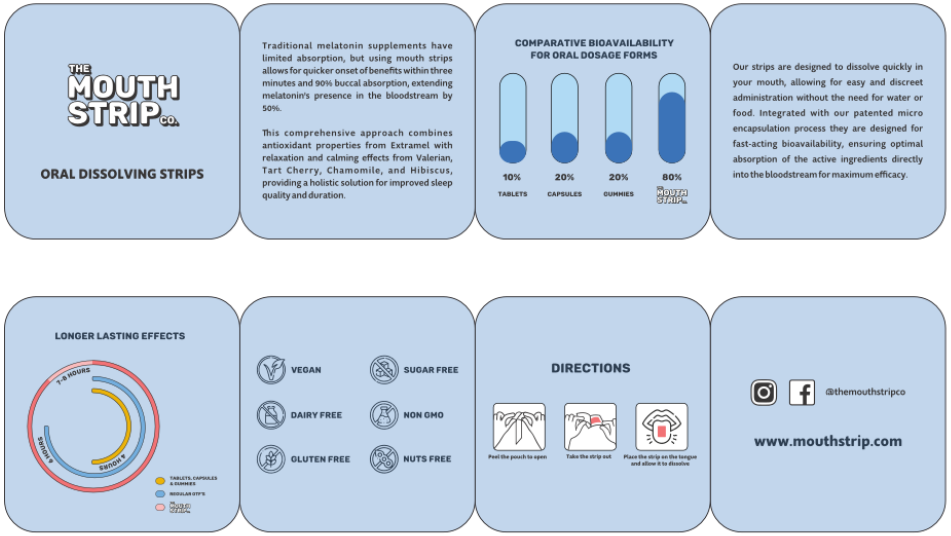
Reminder Card



Leaflet

FRONT

BACK



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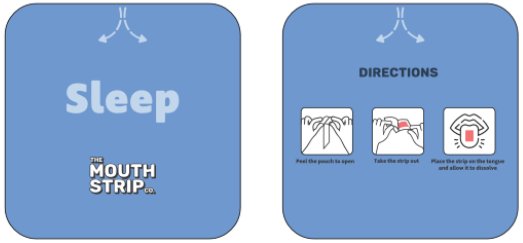

FRONT BACK

Pouch

Reminder Card

THE MOUTH STRIP CO.

Thank you!